

# Social Contribution Activities

Viewing issues from a global perspective, we always remain aware of the role to play as a good corporate citizen, see that our activities are at harmony with both local communities and the international community, and contribute to the rise of societies offering a higher quality of life.

Following our corporate mission "Committed to the global good," we have identified five areas of focus in our basic activity guidelines.

## Basic Activity Guidelines on Social Contribution

### 1. Action on Global Humanitarian Issues



⇒Learn about related activities P91~92.

As a globally active enterprise, ITOCHU Corporation shall take proactive approaches to humanitarian issues around the world and help to build a better, more humane world.

### 2. Environmental Conservation



⇒Learn about related activities P93.

ITOCHU Corporation shall vigorously pursue activities of environmental conservation and contribute to sustainable social advancement.

### 3. Community Contribution



⇒Learn about related activities P94~99.

As a good corporate citizen, ITOCHU Corporation shall construct favorable relationships, and harmonize its business, with local communities.

### 4. Growth of Future Generations



⇒Learn about related activities P100~103.

ITOCHU Corporation shall conduct activities to support the sound development of youth as tomorrow's leaders and work for the emergence of fulfilling and vibrant communities.

### 5. Support for Volunteer Work by our Employees



⇒Learn about related activities P104~105.




ITOCHU Corporation shall provide positive support for the social contribution activities of each and every one of its employees.

# Social Contribution Activities Action Plans

ITOCHU Corporation promotes social contribution activities based on the five priority areas that make up the Basic Activity Guidelines on Social Contribution. Each year CSR action plans are formulated for each of the activities in light of how they relate to ITOCHU's businesses to promote social contribution activities based on a PDCA cycle.

## Basic Activity Guidelines on Social Contribution

1. Action on Global Humanitarian Issues    2. Environmental Conservation    3. Community Contribution    4. Growth of Future Generations    5. Support for Volunteer Work by our Employees

CSR Issues/Societal Issues	FY2015 action plans	Status*	FY2015 results	FY2016 action plans	Basic Activity Guidelines on Social Contribution 1.~5.
Implementation and follow-up on social contribution programs aimed at environmental conservation	Follow-up on Borneo forest restoration activities		We confirmed that the planting of trees (967 hectare) underway since 2009 was completed without incident in July 2014. Moving forward, there are plans to continue with maintenance and management efforts until 2016.	Support for maintenance and management of the region where trees were planted as part of the Borneo forest restoration program, and consideration of new projects	2
Facility management and awareness-raising activities aimed at cultivating future generations and regional contributions	(1) Support of ITOCHU Medical Plaza (2) Planning and operation of ITOCHU Aoyama Art Square (3) Running of Eco Shop Pavilion at Kidzania Tokyo		(1) Opened October 2. ITOCHU is providing support in terms of funding and information. (2) As a way to help solve the various social issues we face, 14 exhibitions based on the theme of "social contribution through art" were planned and implemented in conjunction with exhibitors. Visitor numbers surpassed the previous year, with visitors since the opening exceeding 80,000 people. (3) Eco goods including personal chopsticks, recycled soap and pre-organic cotton purses were changed regularly. The pavilion was experienced by more than 30,000 visitors for the year, marking an increase over the previous year.	(1) Support of ITOCHU Medical Plaza (2) Planning and operation of ITOCHU Aoyama Art Square (3) Running of Eco Shop Pavilion at Kidzania Tokyo	3.4
Promotion of domestic and overseas social contribution programs aimed at solving humanitarian issues around the world	(1) Continued support to disaster affected areas (2) Promotion of a mobile learning center project in India		(1) In addition to dispatching volunteers to disaster-hit regions and providing donation support through the ITOCHU Children's Dreams Fund, as a result of active internal and external PR efforts to support the sale of the Takata no Yume brand of rice launched by Rikuzen-Takata in Iwate Prefecture, an area affected by the earthquake disaster, ITOCHU received the Food Action Nippon Award 2014 in the sales promotion and consumer promotion category. With 24 farmers engaged in production and a harvest of 260 tons, yield has increased over the previous year and contributed to agricultural development. (2) The mobile learning center project in India has been implemented since June, with 686 children aged between 3 and 14 years old arriving to receive opportunities to read and write. The scope of support expanded such as by eight national staff of the Mumbai Branch of ITOCHU India taking part in local volunteer activities on Children's Day on November 14.	(1) Continued support to disaster affected areas (2) Continue promoting the mobile project in India	1.5

\*  :Achieved     :Nearly achieved     :Unachieved

# Social Contribution Activities: Great East Japan Earthquake Reconstruction Support

The Great East Japan Earthquake that struck in March 2011 wrought severe damage across eastern Japan. ITOCHU Corporation will take a long-term view as it continues to provide support for recovery efforts.

## ITOCHU Children's Dream Fund

The ITOCHU Children's Dream Fund is part of the disaster support activities that ITOCHU Corporation has been conducting since March 2013. It is aimed at providing aid to the children in the areas afflicted by the Great East Japan Earthquake. In fiscal 2015, the following support was provided through the ITOCHU Children's Dream Fund. We will continue to support the children's dreams in various ways going forward.

### ■ Supporting Youth Baseball by Holding the ITOCHU Children's Dreams Cup

To support the efforts of children in Rikuzentakata City, which was devastated by the disaster, the ITOCHU Children's Dreams Cup youth baseball tournament involving all seven youth sports groups in the city was held twice, in spring and autumn, through the ITOCHU Children's Dreams Fund.

The spring and autumn tournaments, held April 12-13 and September 27-28 respectively, both took place on the grounds of Rikuzentakata Otomo Elementary School, with ITOCHU Group employees also taking part in the events as volunteers. At the autumn tournament in particular, current and former members of the ITOCHU Mutual Society Baseball Club played friendly games and deepened exchanges with the children.



### ■ ITOCHU Kodomo no Yume English Summer Camp in Rikuzentakata held as the Fourth Phase of ITOCHU Children's Dreams Fund

Over two days on August 1 and August 2, 2014, the "ITOCHU Kodomo no Yume English Summer Camp in Rikuzentakata" was held as the fourth phase of the ITOCHU Children's Dreams Fund.

The sports camp was targeted towards fifth year elementary school students through to third year junior high school students living in Rikuzentakata (through general applications) and used the SCOA (Sports Camp of America) program that runs English sports camps. Thirteen university student athletes from the United States visited Japan and guided the children in a range of sports including soccer, baseball, Frisbee and basketball as English camp counsellors.

Through the universal language of sports and activities often seen at American summer camps such as camp fires, the children had the great opportunity to come into contact with a different culture.



■ TMSO (Tokyo Metropolitan Symphony Orchestra) × ITOCHU Class Concert held as the Fifth Phase of ITOCHU Children's Dreams Fund

As the fifth phase of the ITOCHU Children's Dreams Fund, string quartet concerts by TMSO were held four times on January 27 and January 28, 2015. The concerts, which aim to give children the chance to enjoy genuine music up close, were held for elementary and junior high school students who are continuing their studies in Iwaki after evacuating the towns of Naraha and Hirono, which lie within a 30-kilometer radius of the Fukushima Dai-ichi Nuclear Power Plant.

As Naraha-kita Elementary School, Naraha-minami Elementary School and Naraha Junior High School are designated as Evaluation Directive Lift Prepared Areas, performances were held in the gymnasium of the temporary school buildings on the grounds of Iwaki Meisei University in Chuodai-iino, Iwaki, with classroom-based concerts held at Hirono Elementary School and Hirono Junior High School in Hirono.



ITOCHU *Takata no Yume* Project

ITOCHU Corporation supports sales of the *Takata no Yume* (Takata's dream) brand of rice launched by Rikuzentakata City in 2012 through its food material sales company ITOCHU Food Sales and Marketing Co., Ltd. The city of Rikuzentakata in Iwate Prefecture, which suffered enormous tsunami damage, is striving to establish *Takata no Yume* as a local brand of rice to ensure regional competitiveness and symbolize the revitalization of its agriculture. Under the project, volunteer employees from the ITOCHU Group engage in exchanges with local farmers in the production process. We provided ongoing support in FY2015 from planting in May to the harvest in October. Utilizing the platforms and expertise of the ITOCHU Group, we support the disaster-affected region through the project by providing assistance from production through to sales to ensure the success of *Takata no Yume*.



■ Running the 3.11 Tabete-Oen-Shiyo [Let's Support by Eating]! Takata no Yume Project in Aoyama

On March 11, 2015, the "3.11 Tabete-Oen-Shiyo! Takata no Yume Project in Aoyama" campaign to support Takata no Yume took place throughout the Aoyama district. Takata no Yume rice was provided to 21 participating restaurants in the Aoyama area that supported the cause and each restaurant added menu items using Takata no Yume rice in their lunchtime rice and bread dishes. By allowing more customers to enjoy Takata no Yume rice, the event supported the disaster-affected region and gave the participating stores and customers a way to come together to support Rikuzentakata.



## Activities to Support Disaster-Affected Areas through the ITOCHU Foundation

### Activities with the ITOCHU Foundation in Tohoku for Sending Picture Books to Southeast Asia

Shanti Volunteer Association engages in activities of sending Japanese picture books to children in Southeast Asia, by affixing labels showing text translated into local languages on the picture books. Every week, employee volunteers of ITOCHU affix the labels on the picture books together with the ITOCHU Foundation by using a dedicated kit purchased from Shanti Volunteer Association. An initiative was taken to expand these activities to children in areas affected by the Great East Japan Earthquake. In FY2015, a total of around 200 people took part in these activities with the support of local residents promoting children's book reading locally across nine locations, including the Kaki-no-ki (Persimmon Tree) Library in Shirakawa, Fukushima Prefecture in September, and Sakari Elementary School in Ofunato, Iwate Prefecture in October.



### The 100 Children's Books Grant Conducted with Shareholders

In fiscal 2015, a total of 5,184 shareholders agreed to receive shareholder information electronically. The money saved through the electronic distribution of the information and an equivalent amount of money donated by ITOCHU Corporation was sent to the following ten schools in areas significantly damaged by the Great East Japan Earthquake via the ITOCHU Foundation. Specifically, new sets of books were donated via local book stores



Fiscal 2015 recipients

<b>Iwate Prefecture</b>	Ikawa Elementary School (Ofunato City), Akasaki Elementary School (Ofunato City), Takekoma Elementary School (Rikuzentakata City)
<b>Miyagi Prefecture</b>	Urato No. 2 Junior High School (Shiogama City), Shogennishi Elementary School (Sendai City), Nachigaoka Elementary School (Natori City)
<b>Fukushima Prefecture</b>	Ueda Elementary School (Iwaki City), Katsurao Elementary School (Katsurao Town), Dai-ichi Elementary School (Sukagawa City), Noda Elementary School (Fukushima City)

## Other Activities to Support Recovery Efforts

### Support for Panel Exhibition for Earthquake Reconstruction Assistance Activities Held at the United Nations Headquarters in New York

From July 8 to 11, a panel exhibition entitled "Resilience for Tomorrow – Invitation to WCDRR in Sendai," which was hosted by the government of Japan, was held at the United Nations Headquarters in New York. The panels were exhibited by Rikuzentakata City, Sendai City, the International Research Institute of Disaster Science of Tohoku University, and Japan International Cooperation Agency (JICA), for the purpose of showing the international society damages from the Great East Japan Earthquake and reconstruction efforts that have been made since the disaster. For this event, ITOCHU donated 1,173,486 yen via Aid TAKATA, an NPO that serves as a liaison council for supporting the Rikuzentakata City. The amount includes 586,743 yen collected from employees in March during in-house fundraising activities to commemorate the third anniversary of the Great East Japan Earthquake. The company matched the amount from employees and donated the total of 1,173,486 yen.



## ■ Sponsorship of Come Visit! Tokyo 2014

As part of its efforts to support disaster affected areas, ITOCHU Corporation supported the Come Visit! Tokyo 2014 project run by NPO BLUE FOR TOHOKU (Representative: Mari Kogiso) on Monday, August 18, 2014. Come Visit! Tokyo ) is a project to invite the children living in orphanages in Fukushima to Tokyo and give them memories of summer holidays spent with smiles. ITOCHU Corporation supported the cause, procured tickets to KidZania and presented sets of children's books selected by the ITOCHU Foundation to the facilities of all participants. Approximately 60 children visited the KidZania vocational experience facility in the morning and took part in a mini sports day held at Toyosu Park in the afternoon. The children enjoyed foot races and tug-of-war games together with the volunteers.



## ■ Charity Auction to Support Disaster-affected Areas Held at ITOCHU AOYAMA ART SQUARE

From March 5, 2015 to March 24, 2015, a Japanese-Mongolian Calligraphy Exhibition aimed at cultural exchange with Mongolia entitled "Ties between the Empire of the Blue Sky and Empire of the Sun" was held at ITOCHU AOYAMA ART SQUARE. Eighty-nine works of calligraphy by politicians who have rendered service to exchanges between the two countries, calligraphers and others were put on display, and with the exhibition coinciding with the fourth anniversary of the Great East Japan Earthquake on March 11, some of the works were sold in a charity auction to benefit efforts to support reconstruction of the disaster-affected areas. Seventeen of the 30 works generously donated for auction were sold, and the total proceeds of 778,500 yen were donated to six groups associated with reconstruction support in the areas affected by the disaster, with a focus on Fukushima.



# Social Contribution Activities: Action on Global Humanitarian Issues

## Providing Aid to Areas Affected by Major Natural Disasters

For humanitarian reasons, we donate money and provide supplies for emergency relief for those affected by natural disasters both in Japan and overseas.

We collaborated with local branch offices and related organizations to provide the following aid.

### Recent examples

<b>Nepal Earthquake (Apr. 2015)</b>	¥2,000,000
<b>Torrential rainfall in Hiroshima (Aug. 2014)</b>	¥5,000,000
<b>China: earthquake in Yunnan (Aug. 2014)</b>	300,000 RMB (Approx. ¥5,130,000)
<b>Philippines: Typhoon Haiyan (Nov. 2013)</b>	¥15,563,616
<b>China: earthquake in Szechuan (Apr. 2013)</b>	¥5,025,000

## Support Activities for the World Food Programme (WFP)

With the hope of alleviating hunger and poverty worldwide, we have been serving as a council member of the Japan Association for the WFP, a nonprofit organization that focuses on building support in Japan for the World Food Programme (WFP) and its hunger relief operations.

In May 2015, 372 employees of ITOCHU Corporation and ITOCHU Group companies participated in End Hunger: Walk the World, held in Yokohama. This is an annual event to raise money and awareness for the WFP's efforts to fight child hunger and malnutrition. At its Tokyo Headquarters as well, ITOCHU regularly engages in activities such as fundraising and holding panel exhibitions for introducing the WFP's activities.



Participated in End Hunger:  
Walk the World

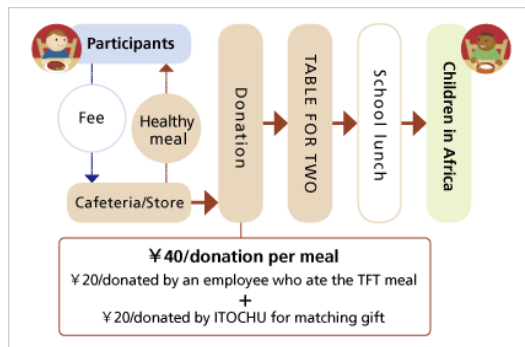
## TABLE FOR TWO (TFT) Fighting to Fix the Food Supply Imbalance between Developing and Developed Countries

Our TABLE FOR TWO (TFT) is a social contribution program based on the concept of people in developed countries sharing a meal with those in developing nations beyond the restrictions of time and space so as to simultaneously work toward solving the problems of hunger faced by developing nations and obesity and lifestyle-related diseases faced by industrialized countries.

TFT was established in Japan in October 2007, and in April 2008 in the corporate cafeterias in Tokyo, Osaka, and Nagoya ITOCHU introduced the TFT program at full-scale ahead of other companies.

For each healthy TFT meal purchased by employees, a donation of 20 yen is automatically made. ITOCHU has introduced a matching gift program under which it donates an additional 20 yen per TFT meal purchased by its employees. This means that a total of 40 yen per meal is donated to the Japan Association for the World Food Programme and used to provide school lunches for children in developing nations.

The cafeteria at the Tokyo head office has been serving TFT lunch specials daily since its renewal in May 2013. In November 2014, we launched “World Food Day ITOCHU Campaign: What we can do” to coincide with World Food Day on October 16, and independent initiatives such as the development of time-limited menu items and publicity for TFT through video are implemented. In FY2014, 28,725 TFT meals were purchased, which led to a donation of 574,500 yen. In recognition of these activities, ITOCHU was commended as a platinum supporter of the program in May 2015.



The certificate of recognition as a platinum supporter

### Guidelines for TABLE FOR TWO meal

1. Meal with calories of approximately 730kcal (between 680 to 800kcal)
2. Nutritionally well-balanced meal
3. Meal with a generous amount of vegetables

## Supporting Orphans Suffering from AIDS in Thailand to Coincide with World AIDS Day

December 1 is World AIDS Day. The day was established by WHO in 1988 with the aim of preventing the spread of AIDS on a global scale and eliminating discrimination and prejudices against AIDS sufferers. To coincide with the day, over a fourteen-day period ITOCHU Aoyama Art Square ran “Story of Ban Rom Sai,” a charity art exhibition for a children's home in Northern Thailand that supports orphans suffering from AIDS. An internal sales session for original Ban Rom Sai goods (fabric items, stationery, etc.) was also run in the basement level of the Tokyo head office. The warm appeal of the handmade goods produced by children at the home, HIV sufferers and the women of mountain tribes proved popular, and the proceeds of sales went to fund the activities of Ban Rom Sai.



The internal sales session



## Social Contribution Activities: Environmental Conservation

### Activities to Restore the Tropical Rainforests and Conserve Borneo's Ecosystem

In 2008 ITOCHU celebrated the 150th anniversary of the company's foundation. To commemorate the anniversary, the Company decided to implement a social contribution program. A questionnaire conducted to determine what type of program to conduct found forest conservation to be the theme employees desired most strongly.

Since FY2010, under this program, ITOCHU has been engaged in activities to restore the tropical rainforests and conserve the ecosystem in Borneo by collaborating with World Wide Fund (WWF) for Nature Japan.

In northeast Borneo, at North Ulu Segama in the state of Sabah in Malaysia, where ITOCHU supports an area for rainforest regeneration, the international conservation organization WWF is collaborating on reforestation with the Forestry Department of the State Government of Sabah. The ITOCHU Group has supported the regeneration of 967

hectares in the area – one of the largest forest regeneration programs to be carried out by a private enterprise. Since the land is also a habitat for orangutans, an endangered species, ITOCHU named the program "ITOCHU Group Forest for Orangutans" and worked together with Group companies to promote it.

Volunteer employees including ITOCHU Group employees visited the site regularly over a four-year period to take part in reforestation efforts (including tree planting and cutting grass), observe wild animals and conduct other activities.



Planting of tree saplings

### Support for Manila Hemp Plantation Rehabilitation Project

To commemorate the 100th anniversary of the establishment of our Manila branch in 1912, in June 2012 we signed a project agreement with the Fiber Industry Development Authority of the Department of Agriculture and the St. Ann's Family Service Cooperative, a local agricultural cooperative. Based on the agreement, ITOCHU donated ¥2 million, the amount needed to plant and grow 90 hectares of Manila hemp (about 144,000 plants). As of March 2015, 63 hectares had been planted, representing 70% completion, with full completion scheduled for July 2015. In addition, the project is expected to absorb approximately 18 tons of CO<sub>2</sub> a year.



### Support for tree-planting activities in Kenya through exhibition at the KidZania Tokyo Eco Shop

Since April 2012, ITOCHU Corporation has operated Eco Shop, an environmental pavilion giving children actual experience of eco activities, in KidZania Tokyo, a facility devoted to vocational experience for children. For each child visiting, the pavilion donates an amount equivalent to the cost of one seedling to the Green Belt Movement, a tree-planting program in Kenya. By the end of March 2015, about 90,000 children had visited to participate in the activities at the pavilion, and the pavilion had therefore donated an amount sufficient for purchase of about 90,000 seedlings to Kenya. Besides tree planting, the funds are used in Kenya for various other purposes, including facilities for storage of rainwater to permit the continuation of forest revival and the holding of workshops for local residents to educate them about ecological approaches to sound utilization of forest resources. In March 2015, the Eco Shop pavilion celebrated its third anniversary. As part of the celebration, 20 children and parents randomly selected from among previous Eco Shop visitors were invited to take part in a tree planting event held at Umi-no-Mori (Sea Forest) in Tokyo.



Donation to the Green Belt Movement of an amount equivalent to the cost of one seedling for the tree-planting program for each child visitor



Tree-planting activities in Kenya (photo courtesy of the Mainichi Newspapers)



Tree planting event at Umi-no-Mori (Sea Forest) in Tokyo

## Social Contribution Activities: Community Contribution

### Establishment of ITOCHU Medical Plaza for Contributing to Development of Kobe Medical Industrial City

In October 2014, ITOCHU Medical Plaza, a facility aimed at conducting international medical exchange, opened in Kobe Medical Industrial City, one of the largest medical clusters in Japan. ITOCHU Corporation has donated 500 million yen for construction to the Foundation for Kobe International Medical Alliance, which is the primary operator of the facility. There is great expectation locally and internationally for the development of the center for human resource development, including education and technical training of overseas physicians and healthcare practitioners mainly from Southeast Asia, projects for accepting trainees from overseas, and a variety of research projects such as joint development of medical equipment with universities and other institutions.



ITOCHU Medical Plaza

### Local Hub of CSR Activities: ITOCHU AOYAMA ART SQUARE

In October 2012, we opened ITOCHU AOYAMA ART SQUARE in the CI Plaza next to ITOCHU's Tokyo Headquarters. We established the facility as a base for our CSR activities aimed at contributing to the development of future generations, making local contributions through art, and contributing to art and cultural promotion, both in Japan and abroad. In Aoyama, an area that thrives with a variety of cultures, we showcase artwork that reflects fresh perceptions and present exhibitions that serve as a bridge for international exchange. In FY2015, the following 14 exhibitions were held, and as of March 2015, ITOCHU AOYAMA ART SQUARE had welcomed over 81,000 visitors since opening.

ITOCHU will continue to address a range of social issues through art and regularly present exhibitions to contribute to creation of the culture of life in local communities.

Period	Exhibition	Issues	Summary
April 7, 2014 - April 29, 2014	The Andy Warhol Inspired Exhibition	Community Cooperation	The works of domestic and overseas artists inspired by the revolutionary artist Andy Warhol in the 1960s and 1970s were put on display. A free shuttle bus was operated in coordination with the Andy Warhol Exhibition "15 Minutes Eternal" at the Mori Art Museum.
May 3, 2014 - May 31, 2014	Bicycle Expo 2014 In Aoyama	Community Contribution	In observance of Bicycle Month in May, rare bicycles from various countries were put on display, with special attention given to one bicycle with special significance to bicycle lovers. The exhibition was coordinated with a local sports event as a means to revitalize Aoyama as a "bicycle-friendly town."
June 6, 2014 - July 7, 2014	Exhibition of Edokiriko by 16 Young Artists	Development of the future generation	Held for the second time since its first showing in 2013, the exhibition seeks to pass down traditional crafts and develop future generations of artisans. Adopting "blue" as the theme, each of the artisans express their own visions of "blue" through Edokiriko and their techniques.
July 11, 2014 - July 31, 2014	Homecoming Exhibition of Opa! Uma Alegre Revelação	International exchange	A homecoming exhibition for the exhibition held at the Instituto Tomie Ohtake in San Paulo, Brazil from January to March which drew reactions in Japan and Brazil.
August 6 2014 - August 26, 2014	International Environment Photo Exhibition	Environmental Conservation	A photo exhibition specially planned for the summer holidays by the International Environment Photographers Association to bring 110 works of highly environmentally-conscious photographers together.
September 8, 2014 - September 23, 2014	LUPIN THE THIRD COSTUME EXHIBITION: fashion designer YUIMA NAKAZATO	Development of the future generation	A exhibition of costumes designed by designer Yuima Nakazato, costume designer for the movie Lupin The Third, with the aim of developing future generations in the fashion industry.

Period	Exhibition	Issues	Summary
October 1, 2014 - October 7, 2014	Yuko Sumino Words Exhibition	Social independence of the disabled people	An exhibition of books containing the heartwarming words of Yuko Sumino, a Kansai-based calligrapher with Down syndrome, as a means to support the social independence of disabled people.
October 13, 2014 - November 3, 2014	Studio COOCA World Exhibition	Social independence of the disabled people	A comprehensive exhibition from artists with a variety of disabilities who belong to the Studio COOCA [Atelier] welfare facility in Hiratsuka City, under the theme of Fashion x Art Brut (art from disabled people) helping support the independence of people with disabilities.
November 13, 2014 - November 25, 2014	Children's Books Power Exhibition	Development of the future generation	An exhibition under the common principle of "books for all children" to mark the 40th anniversary of JBBY, which has continued international exchange activities through children's books, and the ITOCHU Foundation, which has been involved in activities to promote book reading among children.
December 1, 2014 - December 14, 2014	Under the Tree Charity Exhibition: The Story of Ban Rom Sai	Humanitarian Issues	An art exhibition for the Ban Rom Sai, the NGO supporting HIV-positive children in Thailand (Chiang Mai) to coincide with World AIDS Day on December 1.
December 19, 2014 - January 18, 2015	Celebrating 2015 with art: The tons of sheep! Exhibition	Development of the future generation	A major exhibition with more than a hundred young, up and coming artists under 35 years of age depicting sheep, the Chinese Zodiac sign for 2015.
January 26, 2015 - February 22, 2015	Kotaro Isobe Japanese Painting Exhibition: Biotop - place where living creatures dwell	Environmental Conservation/ Development of the future generation	An exhibition of Japanese-style paintings from Kotaro Isobe, using the classical techniques of Japanese style painting to present sensitive expressions with a motif of the small animals and plants gathered at a "Biotop."
February 24, 2015 - March 2, 2015	Hakuho Photo Exhibition to Commemorate All-time Winning Makuuchi Wrestler	International exchange	Japan-Mongolia Cultural Exchange Exhibition Part 1: A commemorative photo exhibition celebrating Mongolian-born Yokozuna wrestler Hakuho achieving his 33rd tournament win, the most in history, at the New Year's tournament in January.
March 5, 2015 - March 24, 2015	Japanese-Mongolian Calligraphy Exhibition "Ties between the Empire of the Blue Sky and the Empire of the Sun"	International exchange	Japan-Mongolia Cultural Exchange Exhibition Part 2: The Japanese portion of a calligraphy exhibition held in 2014 in Mongolia to commemorate the 40th anniversary of a cultural exchange agreement forged between the two countries. The works of Japanese and Mongolian politicians and calligraphers were displayed.



Opening Ceremony



Prime Minister Abe visited the Japanese-Mongolian Calligraphy Exhibition



Designer Junko Koshino and President Okafuji



Exhibition of Edokiriko

## Community Contribution through ITOCHU Lobby Concert

On July 23, 2014, the 23rd ITOCHU Lobby Concert performed by the New York Symphonic Ensemble (NYSE) was held on the first floor lobby of ITOCHU's Tokyo head office, with some 800 guests in attendance including customers as well as former and current employees.

Each year Keiko Takeshita interviews Chairman Kobayashi during the event. In addition, as part of efforts aimed at the development of future generations and making local contributions, in the second part of the concert 35 members of the brass band of Kokugakuin High School, which is located in the vicinity of the head office, performed together with the ensemble, and around 100 parents, guardians and local high school students were invited. The high school students make full use of their two days of advance rehearsals with conductor Mamoru Takahara, and the sight of the students playing their hearts out among a professional orchestra brought a wave of excitement to the venue after the performance.

In FY2016 we plan to move the venue to Suntory Hall and hold the 1st ITOCHU Summer Concert as an event which is more open to the local community.



The talk show between Keiko Takeshita and Chairman Kobayashi



Kokugakuin High School brass band performed together with NYSE

## Development of a project "Mobile Learning Center" in India with Save the Children Japan

Together with Save the Children Japan, ITOCHU has run a project "Mobile Learning Center" in the M-East district of Mumbai, India, in hopes to reach out to about 1,000 children who do not attend school because they are living on the street or engaged in child labor. To support this project, ITOCHU committed 20 million yen between 2013 and 2014. These funds were used to wrap the bus that operates as the mobile library; equip it with benches, blackboard, and bookshelves; and employ two persons (an education facilitator (\*1) and counselor), which mimics the learning environment of an ordinary school classroom. The objective of the project is to serve as a bridge that will lead to children attending mainstream schooling by providing learning opportunities that incorporate audio and video-based teaching materials and are enjoyable for the participating children. Over a one-year period, 686 children had the opportunity to learn through the mobile learning center, 86 of whom were able to return to formal schooling.

The employees of ITOCHU's Mumbai branch also support the project as volunteers. To coincide with India's Children's Day on November 14, they invited 45 children who do not attend school because they are living on the street or engaged in child labor and held a picture drawing event as a means to engage in exchanges with local children.

\*1 Education Facilitator plays a role like a teacher at MLC. The facilitator will encourage children's active participation in learning activities.



Employee volunteers of Mumbai Branch



With targeted children in the bus of Mobile Learning Center

## Support the “House for Youth” in Philippines of NGO “Kokkyo naki Kodomotachi(KnK)”

In December 2009, ITOCHU provided support for renovation of the House for Youth, a home that helps young people become independent, located on the outskirts of Manila. Support was provided via Kokkyo naki Kodomotachi (KnK: meaning “children without borders”), an authorized Japanese NPO that supports street children, children who are victims of major disasters, and other children in developing countries. House for Youth was again renovated in 2012 into a job training facility that helps children achieve independence. In November 2013, the underground floor and the roof of the house were renovated, enabling the facility to provide more job training courses, which allows more young people to acquire practical skills. The facility currently provides a wide range of support to approximately 1,000 young people every year.

The employees of ITOCHU's Philippines branch also support the project as volunteers. On December 6, 2014, they visited the homes of youth to join them in celebrating Christmas, and had fun playing games and basketball together with the children.



The renovated basement room of sewing machines



Vocational training of making handicrafts



Celebrating Christmas in 2014 together with the children

## Local Contribution Activities at Overseas Offices

ITOCHU Corporation maintains 113 overseas offices in 64 countries around the world (as of April 1, 2015). In addition to making local contributions through our business activities in each region, as a member of these local communities we consider local issues and how ITOCHU can contribute in its own way, and undertake local contribution activities in each region.

The following is an excerpt of the activities we conducted in FY2015.

### United States

#### Employees Joined a Charity Run in New York

Employees of ITOCHU International Inc. actively volunteer in local contribution activities. In June 2014, over 50 employees ran or walked the 3.5-mile J.P. Morgan Corporate Challenge in Central Park. The participation fees are donated to the Central Park Conservancy, which restores, manages and enhances one of New York's most important assets, Central Park.



### Brazil

#### Participation in Charity Bazaar in Sao Paulo

The volunteers of ITOCHU Brasil S.A. raised a fund for Ikoi-No-Sono, founded by Japanese immigrant in 1958, a facility for elderly people with special needs, by selling Gyoza at the Charity Bazaar. The total of R\$11,371 in Brazilian Real were donated to the entity, including the sales from Gyoza, donation from employees of ITOCHU Brasil S.A., and donation from the company.



### United Kingdom

#### Donation to the UK-Japan Music Society to Promote Cultural Exchange between Japan and UK

ITOCHU Europe PLC has been a long-standing sponsor of the UK-Japan Music Society's Christmas Concert “Handel's Messiah” in conjunction with the Japanese Embassy, aiming to promote cultural exchange between Japan and the United Kingdom through music.



**Ghana**

**Donation to an Elementary School Library and Reading Picture Books to Children**

At the Accra office, we are deepening our relationship with local people in the cocoa growing villages through the trade of cocoa beans, raw material for chocolate. In FY2015, the manager of Accra office donated 150 picture books from her personal collection to their elementary school, and took the opportunity to read some books to around 70 children.



**Pakistan**

**Karachi Office Employees Mix with Sick Children During a Hospital Visit**

Employees of the Karachi office visited a hospital where thalassemia patients, particularly children, are treated free of charge. They spent time with the children and cheered them up by chatting with them, and also participated in a blood donation drive. Thalassemia is a common genetic blood disorder in the Mediterranean region.



**Australia**

**Participation in Clean Up Australia Day**

The first Sunday of March each year is designated as Clean Up Australia Day. ITOCHU Australia Ltd. employee volunteers participate each year alongside the Japanese Society of Sydney. In 2015, the cleanup took place on March 1, and volunteers cleaned up at Lane Cove National Park, an area in the northern part of Sydney.



**China**

**Visit to School for Children of Migrant Workers and Donation of Educational Equipment**

In April 2014, about 50 staff from ITOCHU (CHINA) HOLDING CO., LTD. (Beijing) including Mr. Koseki, the CEO for East Asia Bloc, as well as their family members, went to visit YUCAI, a school for the children of workers who have migrated to find jobs, located in the Huairou district of Beijing for the purpose of education-aid. We spent time with the pupils and donated PCs and sporting equipment to them.



**Singapore**

**Environmental Clean-up at the Botanical "Gardens by the Bay"**

In July 2014, employee volunteers from ITOCHU Singapore Pte Ltd and ITOCHU Plastics Pte., Ltd. conducted an environmental clean-up activity in Singapore's largest botanical garden, which was opened in 2012, with the goal of increasing Singapore's appeal as a garden city.



**Azerbaijan**

**Support Classical Music Festival for Islamic Youth**

CIECO Azerbaijan sponsored the Third International Festival of Young Performers (Under 20) of Classical Music among the Islamic World Countries, organized by the Kainat Youth Center in April 2014, by purchasing air tickets to Baku for participants from Kyrgyzstan.



## Local Contribution Activities at Domestic Locations

### Tokyo Head Office

ITOCHU employees take part in community cleanup activities around our Tokyo Headquarters. As members of the local community, they clean up the street and distribute items for raising awareness by cooperating with the local residents' association and staff of other companies in the area.



### Osaka Head Office

FY2015 marked the sixth year of activities carried out in conjunction with the Amanosato Zukuri no Kai (Amanosato revitalization group) in Katsuragi-cho, Ito-gun, Wakayama Prefecture. The program involves companies and the residents of rural areas utilizing local resources while engaging in safe and secure rice farming, promoting local production for local consumption, and taking part in collaborative efforts to preserve the local landscape. Young employees of the Textile Company engage in the spring planting and autumn harvest each year as part of their training. In 2014, planting took place on May 24 and the harvest on September 27. Around 80 employees and their families took part, deepening exchanges with about 50 members of the Amanosato Zukuri no Kai.



### Chubu Branch

The Chubu Branch supported the "Nagoya Issei Cleanup Campaign 2014" promoted by Nagoya City and conducted cleaning activities around the Nagoya ITOCHU Building on June 11, 2014. Thirty-four members of the Chubu Branch and affiliates took part on the day, including then branch manager Mr. Sugimoto. In addition, ITOCHU Corporation was listed as a company participating in the campaign in the outline of activities carried out on the day posted on the Nagoya City website.



### Kyushu Branch

The Kyushu Branch has taken part in the "Happy Toys Project," a movement to gift stuffed toys run by mail-order company Felissimo, since 2011. A different theme is decided on each year. Then the patterns are purchased and old clothes and cuttings are used to create the toys over a period of three months. The gifts not only sent throughout Japan but around the world, lighting up the faces of delighted children with stuffed toys filled with love.



### Chugoku & Shikoku Branch

The Chugoku & Shikoku Branch actively participates in regional contribution activities including Hiroshima Ekiden Race cleanup volunteer activities, Zero Waste Clean Walk, Flower Festival cleanup volunteer activities, Clean Ota River and Peace Memorial Service assistance volunteer activities. The branch has also supported cultural events and concerts and made donations to projects commemorating the 70th anniversary of the atomic bombing. In addition, branch employees have made voluntary donations to orphanages, among other activities.



### Hokuriku Branch

On October 26, 2014, the Hokuriku Branch took part in the 23rd Hohoemi Sports Festa Kanazawa, a sports event held for people with disabilities. Fourteen members from the ITOCHU Group participated as volunteers assisting with the running of events and overall operation, and took the opportunity to deepen exchanges with everyone taking part.



# Social Contribution Activities: Growth of Future Generations

## ITOCHU Foundation

ITOCHU has promoted social contribution activities aiming for the sound development of young people since setting up the ITOCHU Foundation (which became a public interest incorporated foundation in 2012) in 1974.

The foundation engages in activities for contributing to the healthy growth of children, such as two current major projects: subsidizing development of children's literature collections (including subsidies for library development at schools and supplementary schools for Japanese nationals overseas), and promoting development of an e-book library.

In November 2014, to celebrate the 40th anniversary of the ITOCHU Foundation, we worked with the Japanese Boards on Books for Young People (JBBY) to hold a Power of Children's Books Exhibition at the ITOCHU AOYAMA ART SQUARE and display Multimedia Daisy books as part of a project to promote the widespread use of electronic books. The initiative received a favorable reception. During the exhibition period, Her Imperial Majesty the Empress of Japan also visited and offered gracious words of encouragement.

The Multimedia Daisy Library is a project to digitize and distribute children's books for children who have difficulty reading regular books due to a variety of impairments. To date, 182 books have been digitized and donated to a total of 3,305 locations.



Display of Multimedia Daisy books as part of the Power of Children's Books Exhibition

### ■ Subsidizing the Development of Children's Literature Collections (FY2015)

	Number of Subsidies
<b>Children's book purchase subsidies</b>	47 (of which, 3 overseas)
<b>Reading support and purchase cost subsidies for children in hospital facilities</b>	8
<b>100 Children's Books Subsidies</b>	22 (of which, 3 overseas)
<b>Overseas Japanese school and supplementary school book subsidies</b>	5
<b>Award for distinguished service to children's literature collections</b>	2
<b>Support for areas affected by the Great East Japan Earthquake</b>	10
<b>Total</b>	94 (of which, 11 overseas)

### ■ Promotion of E-book Libraries

	FY2015	Total*
<b>Number of titles produced</b>	55 titles	182 titles
<b>Recipients</b>	909 locations	3305 locations

\*Total since FY2012



## Running of Eco Shop Pavilion in KidZania Tokyo

Since April 2012, ITOCHU has run its Eco Shop environmental pavilion in KidZania Tokyo, a facility for children to experience diverse types of work.

ITOCHU operates the Eco Shop by utilizing the expertise in environmental education it has developed through the MOTTAINAI Campaign, a global environmental effort in which ITOCHU participates. To allow children to experience environmental activities, the pavilion provides visitors with opportunities to create original products such as Eco-Bag for Shopping, and My Chopsticks to Carry Along and recycled soap, all using eco-friendly materials. In August 2014, Out of KidZania – Work Experience with ITOCHU on its brand business, a special program for allowing children to experience work of a trading company on site at the Tokyo head office, was held over two days. In this program, the children came up with new ideas of brand businesses utilizing the Shunsoku brand handled by ITOCHU Corporation, and even gave presentations. The sock designs the elementary school students actually came up with were later commercialized and sold at major nationwide retailers. In this way, the children were offered work experience in a unique way that was only possible at ITOCHU Corporation.

At KidZania Tokyo, a popular venue for children, we will continue to provide them with opportunities to enjoy learning environmental preservation from a global perspective, offer a range of events for children, and help develop young people who will be leaders of sustainable society.



Children making soap from recycled materials



Children taking part in the Out of KidZania program deliver presentations on a new product

## Accepting Chinese university students for homestays

Since its inception, ITOCHU Corporation has supported the “Visit Japanese Enterprises and Feel Japan” program organized by the Japanese Chamber of Commerce and Industry in China to give Chinese university students the opportunity to learn more about Japan.

The program aims to promote friendship between Japan and China by having university students from China visit Japan twice a year and engage in citizen-based exchanges. In FY2015, the 14th in May and 15th in November, iterations of the program were run, with two employees (14th) and four employees (15th) from the ITOCHU Group accepting Chinese university students as hosts and enjoying citizen-based exchanges with their families.



Commemorative photo at the farewell party

## Supporting the development of university student social entrepreneurs through Nikkei GSR

ITOCHU Corporation has supported the Nikkei GSR (Global Social Responsibility) Student Idea Contest since it was first held, one of the programs at the Nikkei GSR Study Meeting organized by the Japan Center for Economic Research. In the contest, participating schools match two companies and compete to produce business plans designed to tackle social issues on a global scale through business.

At the 5th contest held in 2014, the team from Keio University supported by ITOCHU Corporation won the Uniqueness Prize for its “Project to Eliminate the Dual Downsides of Nutrition in Thailand.”



Presentation by Keio University Team

## Supporting school for Brazilians in Japan

Children attending school for Brazilians in Japan face a variety of problems, among them a lack of Japanese language proficiency, financially challenged facilities, insufficient learning materials and the large number who do not attend school at all. The current situation means that despite living in Japan, these children have little exposure to Japanese culture and the Japanese language.

In July 2014, ITOCHU Corporation donated sets of 100 Japanese language books for children selected by the ITOCHU Foundation along with specially-made bookshelves to 10 schools under the jurisdiction of the consulate-general in Tokyo, with a presentation ceremony held on July 18, 2014. To mark the occasion, 25 students and children from a school for Brazilians in Japan located in Oizumi, Ora District, Gunma Prefecture were accepted to take part in a workplace visit of the Tokyo head office. In conjunction with the Homecoming Exhibition of Opa! Uma Alegre Revelação held at ITOCHU AOYAMA ART SQUARE, "Snail Art" workshops by fashion designer Junko Koshino and contemporary artist Go Yayanagi were conducted. In addition, efforts were made to deepen the understanding of ITOCHU's ties with Brazil by listening to explanations about trading company work from employees with links to Brazil.



Lecture on trading companies work



At presentation ceremony

## Holding summer school program on the environment

ITOCHU Corporation has been holding summer school program on the environment focused on elementary school students in Tokyo since 1992.

In FY2015, we worked with the Gakken Science Creation Institute to hold a science experiment shows by the "Edison of Gakken," institute head Hirofumi Yumoto, as well as a workshop to "create a power generating helicopters." Forty-three elementary school students took part.

After the program, we held a talk show titled "Let's think about the environment: what we can do to protect wildlife" that was jointly planned with the World Environment Photo Exhibition at ITOCHU AOYAMA ART SQUARE. Ms. Tsuji from the WWF Japan PR Office spoke at the event and gave the children the opportunity to learn about the world's endangered species such as the orangutan and panda.



Children making helicopters with absorbing interests



The talk show by WWF Japan

## Accepting elementary and junior and senior high school students for company visits

In concert with the teaching guidelines of the Ministry of Education, Culture, Sports, Science and Technology incorporating company visits into curriculum, ITOCHU Corporation has accepted company visits by elementary and junior and senior high school students to support “students understanding social roles and occupational lifestyles, and encouraging independence as a full-fledged member of society.”

In FY2015, we accepted visits from seven schools in total, including the nearby Aoyama Elementary School and Shiga Prefectural Hachiman Commercial Senior High School, the old school of Chubei Itoh II. The Tohoku branch office also accepted visits from Sendai Shirayuri Gakuen High School and provided comprehensive learning regarding the environment.



Aoyama Elementary School's extracurricular class “observing the neighborhood from a high place”



Workshop for Hachiman Commercial High School

## Social Contribution Activities: Support for Volunteer Work by our Employees

ITOCHU strives to heighten employees' awareness of volunteer activities. In one such effort we have introduced a system that lets employees take up to three days of annual volunteer leave and volunteer programs in which they can participate on holidays or during lunch breaks.

### Employee volunteers supporting recovery from the Great East Japan Earthquake

Volunteer efforts to support recovery that were begun immediately following the earthquake were continued during FY2015, with 74 volunteers from the ITOCHU Group taking part. The activities performed have shifted from removing rubble immediately after the earthquake to directly supporting the recovery of those affected by the disaster. Specifically, volunteers have engaged in rice planting, harvesting, land-clearing work, cutting of firewood, support for the holding of local events, improvement of meeting places for residents in affected areas, and conducting tournaments of youth baseball clubs. Recovery of the areas affected by the disaster are still expected to take some time, and moving forward we will continue with volunteer activities appropriate to circumstances in the region.



### Activities to Restore the Tropical Rainforests and Conserve Borneo's Ecosystem

Since 2009, ITOCHU has been engaged in activities to restore the tropical rainforests and conserve the ecosystem in Borneo by collaborating with World Wide Fund for Nature Japan. We organize employee volunteer tours every year and visit Borneo regularly with employees working for ITOCHU Group companies, national staff working overseas, and others. A total of 59 ITOCHU employees had helped plant trees at the program sites in the four tours made by the end of 2012.



### Examples of Other Volunteer Programs in which Employees can Participate

#### Support for Child Chemo House through installation of vending machines

To support operation of the Child Chemo House, the Japan's first specialized childhood cancer treatment facility, we have installed beverage vending machines specially designed for Chemo House in our Headquarters in Tokyo and Osaka. We donate an amount equaling 6%-10% of sales from all beverage vending machines installed in the buildings to Child Chemo House. In FY2015, we donated a total of 2,528,736 yen from total sales of 421,456 bottles.



### ■ Blood drive by the Japan Red Cross Society (Tokyo Head Office) Held in January and July

Twice a year, a blood drive by the Japan Red Cross Society is held in the Tokyo head office. Today, precious donated blood is not only used during surgeries but also widely utilized in the treatment of illnesses such as leukemia, making blood donations even more important. While there are cases where people are unable to give blood due to their physical condition on the day, an overseas stay or local regulations, each time many employees including those from Group companies head to the venue to do their part.

For FY2015, blood drives were held on July 16, 2014 and January 27, 2015, with 102 employees (out of 134 applicants) and 113 employees (out of 147 applicants) giving blood respectively.

### ■ ITOCHU Baseball Class (Tokyo Headquarters)

As part of nurturing young people, thinking that we want to give disabled children the opportunity to challenge themselves in a variety of activities, and that we would like to help create opportunities for them to explore their own potential, we have sponsored the classes since 2007.

The instructor Kazuya Yano, former pitcher for the Yakult Swallows, covered a lot of ground, from sportsmanship, basic movements and other fundamentals that are difficult to master by practicing at home, to catching fly balls and practicing pitching. Employees belonging to the ITOCHU Corporation's mutual society baseball club take part in the classes as volunteer instructors.

In FY2015, 27 children and 48 ITOCHU Group volunteer employees took part. Expressing a common sentiment, the guardian of one child said, "I was able to see my child excited in a way I don't see at home or at school." The event is very popular and the number of volunteers is increasing year by year.



### ■ Campaign to Deliver Picture Books (Headquarters in Tokyo and Osaka, Nagoya Branch, Kanazawa Branch)

Participants in this campaign affix labels bearing text translated into local languages on corresponding pages of Japanese picture books and send the books to children in Southeast Asian countries as gifts.

A room on the fifth floor of the Tokyo Headquarters is offered for these activities during lunchtime every Thursday.



### ■ Selling Bread from the Swan Bakery

The Swan Bakery was established by the Yamato Welfare Foundation with the aim of encouraging employment for people with disabilities at reasonable wages. Since May 2008, we sell bread from the Swan Bakery every Wednesday in the employee cafeteria at the Tokyo head office. The endeavor has met with a favorable reception. Many employees make a point of purchasing the products, and the members of the bakery are "grateful that so many people buy our products each time."



### ■ Nature Observation Sessions organized by the Fureai Network

Employees and their families take part in nature observation sessions throughout the year, including nature observation at Shinjuku Gyoen National Garden in Early April, observation of cicada molting in early August and a nature observation tour in Yokosawairi in early October.



### ■ Book reading by Fureai Network's Reading Aloud Group (held on second Saturday of each month)

Current and retired employees of the ITOCHU Group visit elderly residents of a nursing home in Shibuya ward once a month as volunteers and interact with them by reading books aloud, singing together, and engaging in other activities. As the activities have been continued for more than a decade, a certificate of gratitude was received.

