

# Social Contribution Activities

Viewing issues from a global perspective, we always remain aware of the role to play as a good corporate citizen, see that our activities are at harmony with both local communities and the international community, and contribute to the rise of societies offering a higher quality of life. In order to realize this, we have identified five areas of focus in our basic activity guidelines, and are advancing social contribution activities in partnership with Group companies.

## Basic Activity Guidelines on Social Contribution



### 1. Action on Global Humanitarian Issues

As a globally active enterprise, ITOCHU Corporation shall take proactive approaches to humanitarian issues around the world and help to build a better, more humane world.



### 2. Environmental Conservation

ITOCHU Corporation shall vigorously pursue activities of environmental conservation and contribute to sustainable social advancement.



### 3. Community Contribution

As a good corporate citizen, ITOCHU Corporation shall construct favorable relationships, and harmonize its business, with local communities.



### 4. Growth of Future Generations

ITOCHU Corporation shall conduct activities to support the sound development of youth as tomorrow's leaders and work for the emergence of fulfilling and vibrant communities.





### 5. Support for Volunteer Work by our Employees



ITOCHU Corporation shall provide positive support for the social contribution activities of each and every one of its employees.




# Social Contribution Activities Action Plans

We have identified five “Basic Activity Guidelines on Social Contribution” in order to promote sustainable society, together with the local and international communities. Focusing on the 3 major areas, we promote social contribution activities based on the PDCA cycle. These activities also contribute to the achievement of SDGs (Sustainable Development Goals), which were established by the UN in 2015.

- See P13 for details about SDGs.

CSR Issues/Societal Issues	FY2016 action plans	Status *	FY2016 results	FY2017 action plans	SDGs
Implementation and follow-up on social contribution programs aimed at environmental conservation [Basic Activity Guidelines 2 Environmental Conservation]	Support for maintenance and management of the region where trees were planted as part of the Borneo forest restoration program, and consideration of new projects		We donated a total of 250 million yen (including donations by Group companies) from 2009 to 2016, and completed the planting of trees in a 967-hectare area as well as the maintenance and management of the area. In addition, as a new environmental conservation project, we decided to start providing support in FY2017 for a biodiversity conservation program based on the concept of “Field Museum,” which is promoted jointly by the Wildlife Research Center of Kyoto University and the National Institute of Amazonian Research in the Amazon tropical forest.	Start supporting a project for releasing manatees into the wild under the biodiversity conservation program based on the concept of “Field Museum” in Amazon. • Start setting up a lake for returning manatees to a semi-wild state. • Conduct health checks of 13 manatees. • Release six manatees into the lake to keep them in a semi-wild state. • Release three manatees into the Amazon River.	13. 15.
Facility management and awareness-raising activities aimed at regional contributions [Basic Activity Guidelines 3 Community Contribution]	(1) Support of ITOCHU Medical Plaza (2) Planning and operation of ITOCHU Aoyama Art Square (3) Continued support to disaster affected areas		(1) Provided support in terms of funding and information. Held seminars entitled Medical Business Administration Seminar for local medical professionals, which were useful for the management of clinics, on five occasions. A total of 332 people participated in the seminars. (2) As a way to help solve the various social issues we face, 16 exhibitions based on the theme of “social contribution through art” were planned and implemented in conjunction with exhibitors. Visitor numbers surpassed the previous year, with visitors since the opening exceeding 130,000 people. (3) Held events for supporting the dreams of children from areas affected by the Great East Japan Earthquake through the ITOCHU Children's Dreams Fund on five occasions. As a result of active internal and external PR efforts to support the sale of the Takata no Yume brand of rice launched by Rikuzen-Takata in Iwate Prefecture, an area affected by the earthquake disaster, we received the “ <i>Tabete oen shiyo</i> (Let's eat and cheer)! Prize” in the Food Action Nippon Award 2015. ITOCHU thus contributed to the agricultural development of the city with 33 farmers engaged in production and a harvest of 202 tons.	(1) Continue to provide support in terms of funding and information. • Hold the Medical Business Administration Seminar six times, with 350 participants. • Hold an exchange program with four overseas universities/medical facilities as an international medical exchange program. (2) Planning and operation of ITOCHU Aoyama Art Square (3) Support the disaster-affected area effectively through ITOCHU Children's Dreams Fund. Contribute to the agricultural development of the area by supporting the sale and production of Takata no Yume as part of the activities for supporting disaster-affected areas through business activities, with a target harvest of 260 tons.	3. 4. 10. 11.

<p>Promotion of domestic and overseas social contribution programs aimed at cultivating future generations [Basic Activity Guidelines 4 Growth of Future Generations]</p>	<p>(1) Running of Eco Shop Pavilion at Kidzania Tokyo                  (2) Continue promoting the mobile project in India</p>	<p>(1) Eco goods including personal chopsticks, recycled soap and pre-organic cotton bags were changed regularly, which resulted in a year-on-year increase in the number of visitors who experienced the pavilion. A total of 120,000 children have participated in the activities since the opening of the pavilion, and the pavilion had therefore donated an amount sufficient for purchase of about 120,000 seedlings to Kenya.                   This contributed to the recovery of about 53 hectares of tropical forest.                   (2) A total of 1,269 children, more than double the target of 600 children, participated in activities at the mobile learning center and received opportunities to read and write. In addition, 298 of them were able to return to formal schooling. ITOCHU created a booklet summarizing the achievements of the two-year activities and what children learned through them, and made recommendations to the government.</p>	<p>(1) Running of Eco Shop Pavilion at Kidzania Tokyo                  (2) Continue promoting the mobile learning center project in India</p> <ul style="list-style-type: none"> <li>• Have 700 children participate in activities at the mobile learning center.</li> <li>• Enable 200 children to return to formal schooling.</li> </ul>	<p>1. 4. 10. 13. 15.</p>
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\*  : Achieved  : Nearly achieved  : Unachieved

# Social Contribution Activities: Growth of Future Generations

## ITOCHU Foundation

ITOCHU has promoted social contribution activities aiming for the sound development of young people since setting up the ITOCHU Foundation (which became a public interest incorporated foundation in 2012) in 1974.

The foundation engages in activities for contributing to the healthy growth of children, such as two current major projects: subsidizing development of children's literature collections (including subsidies for library development at schools and supplementary schools for Japanese nationals overseas), and promoting development of an e-book library. In November 2014, to celebrate the 40th anniversary of the ITOCHU Foundation, we worked with the Japanese Boards on Books for Young People (JBBY) to hold a Power of Children's Books Exhibition at the ITOCHU AOYAMA ART SQUARE and display Multimedia Daisy books as part of a project to promote the widespread use of electronic books. The initiative received a favorable reception. During the exhibition period, Her Imperial Majesty the Empress of Japan also visited and offered gracious words of encouragement.

The Multimedia Daisy Library is a project to digitize and distribute children's books for children who have difficulty reading regular books due to a variety of impairments. To date, 243 books have been digitized and donated to a total of 4,327 locations.



The ITOCHU Foundation holds a presentation ceremony once a year for subsidizing the development of children's literature collections



Display of Multimedia Daisy books as part of the Power of Children's Books Exhibition in 2014

### ■ Subsidizing the Development of Children's Literature Collections (FY2016)

	<b>Number of Subsidies</b>
<b>Children's book purchase subsidies</b>	44 (of which, 3 overseas)
<b>Reading support and purchase cost subsidies for children in hospital facilities</b>	5
<b>100 Children's Books Subsidies</b>	19 (of which, 7 overseas)
<b>Overseas Japanese school and supplementary school book subsidies</b>	4
<b>Award for distinguished service to children's literature collections</b>	3
<b>Support for areas affected by the Great East Japan Earthquake</b>	11
<b>Total</b>	86 (of which, 14 overseas)

### ■ Promotion of E-book Libraries

	<b>FY2016</b>	<b>Total*</b>
<b>Number of titles produced</b>	61 titles	243 titles
<b>Recipients</b>	1,022 locations	4,327 locations

\*Total since FY2012

## Development of a project “Mobile Learning Center” in India with Save the Children

Together with Save the Children Japan, ITOCHU has run a project “Mobile Learning Center” in the M-East district of Mumbai, India, in hopes to reach out to children who do not attend school because they are living on the street or engaged in child labor. To support Save the Children Japan, ITOCHU committed 20 million yen in the two years between November 2013 and October 2015. These funds were used to wrap the bus that operates as the mobile library; equip it with benches, blackboard, and bookshelves; and employ two persons (an education facilitator (\*1) and a counselor), which mimics the learning environment of an ordinary school classroom. The objective of the project is to serve as a bridge that will lead to children attending mainstream schooling by providing learning opportunities that incorporate audio and video-based teaching materials and are enjoyable for the participating children. Over a two-year period, 1,995 children had the opportunity to learn through the mobile learning center, 382 of whom were able to return to formal schooling.



Because many needs remain in the district, we have decided to continue supporting this project with ITOCHU India Pvt. Ltd. Starting from April 2016. We will undertake the project directly with Save the Children India, which actually operates the project in the district.

\*1 Education Facilitator plays a role like a teacher at MLC. The facilitator will encourage children’s active participation in learning activities.

## Running of Eco Shop Pavilion in KidZania Tokyo

Since April 2012, ITOCHU has run its Eco Shop environmental pavilion in KidZania Tokyo, a facility for children to experience diverse types of work.

ITOCHU operates the Eco Shop by utilizing the expertise in environmental education it has developed through the MOTTAINAI Campaign, a global environmental effort in which ITOCHU participates. To allow children to experience environmental activities, the pavilion provides visitors with opportunities to create original products such as Eco-Bag for Shopping, and My Chopsticks to Carry Along and recycled soap, all using eco-friendly materials.

In August 2015, Out of KidZania with ITOCHU: Experience the Convenience Store Business, a special program for allowing children to experience work of a trading company on site at the Tokyo Head Office, was held over two days. In this program, children learned about the convenience store business, which is one of the many business activities ITOCHU conducts today. The program provided children with opportunities to use their own perspective to brainstorm ideas for better and more attractive store settings and sales campaigns for FamilyMart, a convenience store business unit of the ITOCHU Group, to transform it into the convenience store of the future and attract many customers from future generations. A sales campaign proposal given by the children was actually applied at the store, giving them a valuable opportunity that is available only from Out of KidZania with ITOCHU. At KidZania Tokyo, a popular venue for children, we will continue to provide them with opportunities to enjoy learning environmental preservation from a global perspective, offer a range of events for children, and help develop young people who will be leaders of sustainable society.



Children making soap from recycled materials



Children taking part in the Out of KidZania program deliver presentations on convenience store of the future



## Support the “House for Youth” in Philippines of NGO “Kokkyo naki Kodomotachi(KnK)”

In December 2009, ITOCHU provided support for renovation of the House for Youth, a home that helps young people become independent, located on the outskirts of Manila. Support was provided via Kokkyo naki Kodomotachi (KnK: meaning “children without borders”), an authorized Japanese NPO that supports street children, children who are victims of major disasters, and other children in developing countries. ITOCHU also provided support when House for Youth was again renovated in 2012 into a job training facility that helps children achieve independence. In November 2013, the underground floor and the roof of the house were renovated, enabling the facility to provide more job training courses, which allows more young people to acquire practical skills.

Since FY2016, ITOCHU has been once again providing financial support related to the operation of the House for Youth. The funds are used to provide education, meals, mental health care, job training, and other necessities so as to restore the dignity of children in the House for Youth and help them grow into adults who can contribute to society. The support from ITOCHU is highly evaluated as a great foundation that leads to the stabilization of KnK Philippines’ activities and enables them to continue.



The renovated basement room of sewing machines



Staff of ITOCHU Corporation Manila branch visit KnK at the 15th anniversary of KnK Philippines

## Accepting Chinese university students for homestays

Since its inception, ITOCHU Corporation has supported the “Visit Japanese Enterprises and Feel Japan” program organized by the Japanese Chamber of Commerce and Industry in China to give Chinese university students the opportunity to learn more about Japan.

The program aims to promote friendship between Japan and China by having university students from China visit Japan twice a year and engage in citizen-based exchanges. In FY2016, the 16th in May and 17th in November, iterations of the program were run, with three employees (for each 16th and 17th) from the ITOCHU Group accepting Chinese university students as hosts and enjoying citizen-based exchanges with their families.

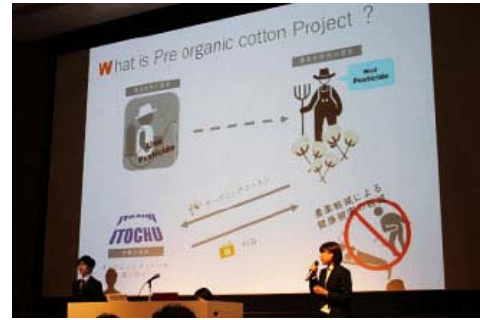


A university student from China wearing kimono and her host family

## Supporting the development of university student social entrepreneurs through Nikkei GSR

ITOCHU Corporation has supported the Nikkei GSR (Global Social Responsibility) Student Idea Contest since it was first held, one of the programs at the Nikkei GSR Study Meeting organized by the Japan Center for Economic Research. In the contest, participating schools match two companies and compete to produce business plans designed to tackle social issues on a global scale through business.

At the 6th contest held in 2015, ITOCHU Corporation supported Ushio Seminar from Meiji University and GSR Kenkyukai (GSR study group) from Meiji Gakuin University. The Meiji University team won the Uniqueness Prize for its "Solution to the Infant Mortality Rate in Africa."



Presentation by Meiji Gakuin University Team

## Supporting school for Brazilians in Japan

Children attending school for Brazilians in Japan face a variety of problems, among them a lack of Japanese language proficiency, financially challenged facilities, insufficient learning materials and the large number who do not attend school at all. The current situation means that despite living in Japan, these children have little exposure to Japanese culture and the Japanese language.

On October 14, ITOCHU held ITOCHU Festa do Brasil, a Brazil-themed private party at KidZania Tokyo, for which ITOCHU Corporation is an official sponsor. The party commemorated the 120th anniversary of diplomatic relations between Japan and Brazil, and 240 Brazilian children from six elementary and junior high schools in Gunma, Ibaraki and Saitama Prefectures were invited to attend and enjoy a work experience aimed at career education. At the Opening Ceremony, pupils from the Brazilian elementary and junior high schools sang the national anthem and performed a dance. The dress code was yellow and green, connecting with Brazil's national flag colors, and a quiz on Brazil was held, while all pavilions gave greetings in Portuguese. ITOCHU Group employees and their families were among the 920 people who visited the facility and were presented with an opportunity to fully enjoy Brazilian culture. In addition, of the six schools, 23 pupils from the Instituto Educacional Centro Nippo Brasileiro spent the morning visiting ITOCHU's Tokyo Head Office, where they toured the Metals & Minerals Company and learned about ITOCHU's connections to Brazil from an employee who has the experience of working in Brazil as staff on overseas assignment.

On April 17, 2016, a total of 45 Brazilian children from elementary and junior high schools from a wider area, or Ibaraki, Tokyo, Kanagawa, Chiba, and Saitama Prefectures, were invited to KidZania Tokyo.



Pupils from Brazilian elementary and junior high schools performed a dance at KidZania Tokyo.



Visit to Metals & Minerals Company at ITOCHU Corporation's Tokyo Head Office

## Holding summer school program on the environment

ITOCHU Corporation has been holding summer school program on the environment focused on elementary school students in Tokyo since 1992.

In FY2016, we worked with Ms. Kagari Asakawa, a certified weather forecaster and "cloud specialist," to hold a program under the theme of "Saving the World Using the Power of the Weather." A total of 92 active elementary school pupils enjoyed learning about things like recent extreme weather, global warming and natural energy mixed in with experiments about clouds and tornado.



## Accepting elementary and junior and senior high school students for company visits

In concert with the teaching guidelines of the Ministry of Education, Culture, Sports, Science and Technology incorporating company visits into curriculum, ITOCHU Corporation has accepted company visits by elementary and junior and senior high school students to support "students understanding social roles and occupational lifestyles, and encouraging independence as a full-fledged member of society."

In FY2016, we accepted visits from nine schools in total, including the nearby Aoyama Elementary School and Shiga Prefectural Hachiman Commercial Senior High School, the old school of Chubei Itoh II. We also accepted a company visit by students from Mikata Junior High School in Wakasa Town, Fukui Prefecture, which ITOCHU Chairman Eizo Kobayashi serves as the Furusato Taishi (hometown ambassador), for the second consecutive year. Mr. Kobayashi himself gave a lecture to the students from his home town.



Aoyama Elementary School's extracurricular class "observing the neighborhood from a high place"



Students of Hachiman Commercial High School explaining the attractiveness of local specialties from various parts of Japan, which they purchased on their own



Mr. Kobayashi gave a lecture to third-year students from Mikata Junior High School in Wakasa Town, Fukui Prefecture



# Social Contribution Activities: Environmental Conservation

## Support of Amazon Ecosystem Conservation Program

Starting in FY2017, ITOCHU Corporation has been supporting the new concept of "Field Museum," an ecosystem conservation program in the tropical forests of the Amazon that is promoted by the Wildlife Research Center of Kyoto University with the National Institute of Amazonian Research for the purpose of conserving the environment and biodiversity.

The Amazon rainforest accounts for over half of all the rainforest acreage that remains on earth. It is called a treasure-trove of ecosystem. However, the valuable ecosystem is being lost in recent years due in part to the rapid economic development and deforestation attributed to the lack of environmental education for local residents. Jointly with the National Institute of Amazonian Research, the Wildlife Research Center of Kyoto University conducts research and dissemination activities for maintaining the valuable ecosystem of the Amazon. The Japanese and Brazilian institutes conduct joint conservation research and facilities development by using the advanced technologies that Japan excels at, which is expected to dramatically advance conservation research on various organisms and ecosystems, including research on water-dwelling animals (river dolphins, manatees) of the Amazon and the upper canopies of the rainforest, which have been challenging to study until now. The activities also include one for protecting the Amazon manatee, an endangered species, and ITOCHU Corporation supports a program for reintroducing the manatees to the wild. While an increasing number of manatees are taken into protective custody after being injured by poachers, it is difficult for the animals to return to the wild on their own. This has made it imperative to establish a project for reintroducing Amazonian manatees into the wild. The program aims to have at least nine manatees return to the wild and at least 20 manatees return to semi-captive environment in three years, with support from ITOCHU Corporation.



The Amazon rainforest is the largest in the world and is said to supply one-third of all the oxygen on earth.



The Amazon manatee is an endangered species.

## Activities to Restore the Tropical Rainforests and Conserve Borneo's Ecosystem

In 2008 ITOCHU Corporation celebrated the 150th anniversary of the company's foundation. To commemorate the anniversary, the Company decided to implement a social contribution program. A questionnaire conducted to determine what type of program to conduct found forest conservation to be the theme employees desired most strongly.

Starting in FY2010, under this program, ITOCHU engaged in activities to restore the tropical rainforests and conserve the ecosystem in Borneo by collaborating with World Wide Fund (WWF) for Nature Japan.

In northeast Borneo, at North Ulu Segama in the state of Sabah in Malaysia, WWF is collaborating on reforestation with the Forestry Department of the State Government of Sabah. Afforestation and

maintenance and support operations for the entire 967-hectare area, which ITOCHU supported, was completed on January 14, 2016. This is one of the largest forest regeneration programs to be carried out by a private enterprise. Since the land is also a habitat for Bornean orangutans, an endangered species, ITOCHU named the program "ITOCHU Group Forest for Orangutans" and worked together with Group companies to promote it.



Planting of tree saplings

Volunteer employees including ITOCHU Group employees visited the site regularly over a four-year period to take part in reforestation efforts (including tree planting and cutting grass), observe wild animals and conduct other activities.

About seven years of support provided by ITOCHU Group through this program greatly contributed to the conservation of tropical rainforests in Borneo, one of the most valuable forest ecosystems in the world. In recognition of this, CEO Ryuji Tsutsui of WWF Japan granted a certificate of recognition to ITOCHU Group.

## Support for Manila Hemp Plantation Rehabilitation Project

To commemorate the 100th anniversary of the establishment of our Manila branch in 1912, in June 2012 we signed a project agreement with the Fiber Industry Development Authority of the Department of Agriculture and the St. Ann's Family Service Cooperative, a local agricultural cooperative. Based on the agreement, ITOCHU donated ¥2 million, the amount needed to plant and grow 90 hectares of Manila hemp (about 144,000 plants), and planting had been completed by June 2016. In addition, the project is expected to absorb approximately 18 tons of CO<sub>2</sub> a year.



## Support for tree-planting activities in Kenya through exhibition at the KidZania Tokyo Eco Shop

Since April 2012, ITOCHU Corporation has operated Eco Shop, an environmental pavilion giving children actual experience of eco activities, in KidZania Tokyo, a facility devoted to vocational experience for children. For each child visiting, the pavilion donates an amount equivalent to the cost of one seedling to the Green Belt Movement, a tree-planting program in Kenya. By the end of March 2016, about 120,000 children had visited to participate in the activities at the pavilion, and the pavilion had therefore donated an amount sufficient for purchase of about 120,000 seedlings to Kenya. Besides tree planting, the funds are used in Kenya for various other purposes, including facilities for storage of rainwater to permit the continuation of forest revival and the holding of workshops for local residents to educate them about ecological approaches to sound utilization of forest resources.



Donation to the Green Belt Movement of an amount equivalent to the cost of one seedling for the tree-planting program for each child visitor



Tree-planting activities in Kenya (photo courtesy of the Mainichi Newspapers)

## Social Contribution Activities: Community Contribution

### Establishment of ITOCHU Medical Plaza for Contributing to Development of Kobe Medical Industrial City

In October 2014, ITOCHU Medical Plaza, a facility aimed at conducting international medical exchange, opened in Kobe Medical Industrial City, one of the largest medical clusters in Japan. ITOCHU Corporation has donated 500 million yen for construction to the Foundation for Kobe International Medical Alliance, which is the primary operator of the facility. There is great expectation locally and internationally for the development of the center for human resource development, including education and technical training of overseas physicians and healthcare practitioners mainly from Southeast Asia, projects for accepting trainees from overseas, and a variety of research projects such as joint development of medical equipment with universities and other institutions and seminars for local healthcare business operators. In FY2016, ITOCHU held Medical Business Administration Seminars for local medical professionals, providing useful information for the management of clinics, on five occasions. A total of 332 people participated in the seminars.



ITOCHU Medical Plaza

### Local Hub of CSR Activities: ITOCHU AOYAMA ART SQUARE

In October 2012, we opened ITOCHU AOYAMA ART SQUARE in the CI Plaza next to ITOCHU's Tokyo Headquarters. We established the facility as a base for our CSR activities aimed at contributing to the development of future generations, making local contributions through art, and contributing to art and cultural promotion, both in Japan and abroad. In Aoyama, an area that thrives with a variety of cultures, we showcase artwork that reflects fresh perceptions and present exhibitions that serve as a bridge for international exchange. In FY2016, the following 16 exhibitions were held, and as of March 2016, ITOCHU AOYAMA ART SQUARE had welcomed over 130,000 visitors since opening.

ITOCHU will continue to address a range of social issues through art and regularly present exhibitions to contribute to creation of the culture of life in local communities.



ITOCHU AOYAMA ART SQUARE

Period	Exhibition	Issues	Summary
April 2, 2015 - April 24, 2015	Get in touch "Warm Blue" MAZEKOZE Art	Social independence of the disabled people	Timed to coincide with World Autism Awareness Day designated by the United Nations, which is April 2, this art exhibition was held on the theme of blue, the concept color for World Autism Awareness Day. Co-sponsored with Get in touch (Chizuru Azuma, Representative), an organization that conducts ongoing PR activities with the objective of raising awareness of all minority areas, including autism.
April 29, 2015 - May 3, 2015	Banana as Art! Make Art with a Banana?	Development of the future generation	Held jointly with Dole Japan, Inc., this exhibiting featured the works of banana sculptor Keisuke Yamada, a next-generation artist who creates works by making sculptures out of bananas. The exhibition also presented bananas depicted from various perspectives, including the process from the time bananas are produced all the way to when bananas are imported to Japan.

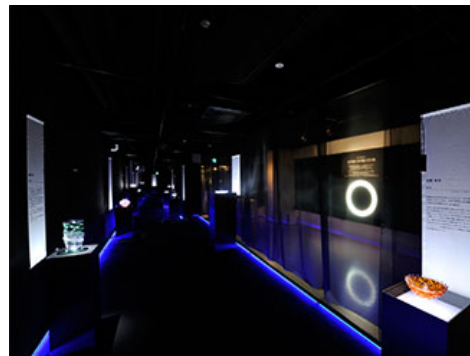
May 5, 2015 - May 31, 2015	Bicycle Expo 2015: Bicycle Town Aoyama	Community Contribution	The third annual Bicycle Expo was held in May as bike month. It examined the two major themes of "Aoyama×Bicycle," which was an idea based on cooperation with local cycle shops in the neighborhood of Aoyama, and "Diversity×Bicycle," which highlighted the diversity and potential of bicycles.
June 5, 2015 - June 28, 2015	Power to Attract Each Other	Social independence of the disabled people	Works shown at this exhibition were created at Kobo Yuai on the premises of Social Welfare Corporation Yuai Gakuen, a company dedicated to supporting the lives of people with disabilities from childhood and adolescence to maturity. Exhibits included fashion, hand-made Japanese paper, illustrations, haniwa clay figures, pots, and huge works of figurative art.
July 3, 2015 - July 12, 2015	KENZAN2015	Development of the future generation	The group exhibition of the KENZAN Project is aimed at allowing the next generation of artists to create their art environment on their own. Held for the fourth time in 2015, the exhibition took place at ITOCHU AOYAMA ART SQUARE for the first time. Works of more than 150 young artists were exhibited by splitting the period into the first half (July 3 to 7), when works of artists in the Ao (of Aoyama) group were exhibited, and the second half (July 8 to 12), when works of those in the Yama (of Aoyama) group were exhibited.
July 14, 2015 - July 26, 2015	Depicting Memories of War on Postcards - Exhibition of One Thousand Testimonies	Development of the future generation	Marking seventy years since the end of the Second World War, the Mainichi Newspapers and TBS Television promoted Sen-no-shogen ("One Thousand Testimonies") to pass on experiences of war and wartime to future generations. More than one thousand testimonies collected in the project, including postcards on which the testimonies are written, related articles, photos, footage and records of coverage, were displayed in various dimensions.
August 2 2015 - August 29, 2015	Akihiro Nishino's Picture Book Illustration Exhibition in Otogi-machi Biennale	Development of the future generation	This was a solo exhibition of picture book illustrations of Akihiro Nishino, a member of the manzai comedian duo King Kong, of the Yoshimoto Creative Agency. It displayed a compilation of around 150 picture book illustrations, the largest number ever, which had appeared in all of his exhibitions, held nationwide, by using cloud funding. He thus challenged this exhibition as an artist with fresh ideas beyond boundaries between industries.
September 1, 2015 - September 6, 2015	Akasaka Fire Station Disaster Prevention and First-Aid Fair	Community Contribution	On September 1, to coincide with National Drill Day, Akasaka Fire Station and the local community cooperated to hold an event that offered drills and experiences shared to prepare for unexpected situations, such as an inland earthquake in Tokyo. This fair included an exhibition and sections for hands-on experience, which allowed visitors to deepen their understanding of disaster prevention and first aid. It thus contributed to raising awareness of disaster prevention among local residents and people working for other companies in the area.
September 10, 2015 - September 27, 2015	Maekake (Japanese Apron) Exhibition	International exchange	This exhibition showcased maekake aprons, an element of culture unique to Japan. A large number of maekake aprons, ranging from the traditional to the modern, were exhibited, enabling a perusal of Japanese commercial history.
October 1, 2015 - November 3, 2015	Exhibition of Edokiriko by 15 Young Artists - Japanese traditional crafts	International exchange, Development of the future generation	The third exhibition of Edokiriko by young artists was planned with the goal of increasing the visibility of the traditional handcrafts as a contemporary art, by focusing on large pieces of work that are not seen daily and by specially arranging the lighting and spatial design.
November 11, 2015 - December 20, 2015	Shoko Kanazawa Calligraphy Exhibition - Gratitude -	Social independence of the disabled people	The second exhibition of works by Shoko Kanazawa, a female calligrapher with Down syndrome, which was themed on gratitude. Her activities during the two years following her previous exhibition include overseas activities, such as a speech she made at the United Nations headquarters in New York and a one-person show held in the Czech Republic.



January 5, 2016 - January 17, 2016	Full of Monkeys and Mt. Fuji in Aoyama Exhibition	Development of the future generation	The New Year event themed on the Oriental Zodiac of the year was held in 2016 again. More than 100 young, energetic artists aged 35 or younger exhibited various works as good luck charms featuring monkeys, the Oriental Zodiac of the year, and Mount Fuji.
January 23, 2016 - February 14, 2016	Yuko Nakamura Japanese Painting Exhibition - Gratitude to the Seasons -	Development of the future generation	This was an exhibition of works by Yuko Nakamura, whose works were selected for the ITOCHU calendar featuring Japanese paintings, which is created every year. The exhibition showcased her works depicting the four seasons of Japan and the radiance of creatures in the four seasons, created by employing the classical technique of kirikane.
February 20, 2016 - February 28, 2016	Tokyo Metropolitan Schools for Special Needs - Art Project Exhibition "Coloring the city of Tokyo"	Social independence of the disabled people	This exhibition showcased about 40 pieces of work selected from among 439 pieces, which were solicited by the Tokyo Metropolitan Government Board of Education from pupils and students attending 57 Tokyo Metropolitan Schools for Special Needs and judged by Tokyo University of the Arts Faculty of Fine Arts. Held for the first time to present to the public the artistic capabilities of pupils and students attending those schools.
March 8, 2015 - March 15, 2015	Art wa shinsai wo fuka sasenai [Art does not let the disaster be forgotten]. Photo Exhibition by Magdalena Sole - Since That Day	Great East Japan Earthquake reconstruction support	Held as support for Great East Japan Earthquake reconstruction, this exhibition showcased photographs taken in the affected areas by Magdalena Sole, a photographer living in New York and a joint recipient of an Academy Award. She began visiting Iwate, Fukushima, and Miyagi Prefectures in the immediate aftermath of the earthquake and took the photos there. On March 11, Magdalena Sole held a talk show at the venue.



H.I.H. The Prince Akishino, H.I.H. The Princess Akishino and H.I.H. Princess Kako of Akishino visited ITOCHU AOYAMA ART SQUARE. (Courtesy of the Mainichi Newspapers)



"Japanese Traditional Handicrafts: The Works of 15 Young Edokiriko Artisans"



Tokyo Metropolitan Schools for Special Needs - Art Project Exhibition "Coloring the city of Tokyo"



A workshop for experiencing the technique of kirikane given by Yuko Nakamura at "Yuko Nakamura Japanese Painting Exhibition - Gratitude to the Seasons"

## The First ITOCHU Summer Concert Held at Suntory Hall

Starting in 1991, ITOCHU Corporation held Lobby Concert at its Tokyo Head Office, which took place 23 times. In 2015, ITOCHU moved the venue of this concert to Suntory Hall and began to hold it as the ITOCHU Summer Concert, a new series. The commemorative First ITOCHU Summer Concert was held on July 22 and attracted approximately 1,800 people. Members of the New York Symphonic Ensemble (NYSE) performed under the baton of Mamoru Takahara while actress Keiko Takeshita acted as the master of ceremony, ensuring that the concert was a particularly elegant event. For the performance with local high school students, which was started in 2015 with the aim of encouraging future generations, members of the Orchestra Club of Tokyo Metropolitan Aoyama High School performed together with NYSE. The students gave a commanding performance, fully displaying the results of practice sessions, held twice before the concert, and their own daily hard practice. When they finished performing, "Bravo" was heard as the audience gave a ringing applause, and the concert ended as a huge success. ITOCHU is planning to hold this concert at Suntory Hall in 2016 again, to ensure that it is enjoyed by as many people as possible.



Mini talk show by Keiko Takeshita, conductor Mamoru Takahara, and Chairman Kobayashi



The first performance at Suntory Hall

## Local Contribution Activities at Overseas Offices

ITOCHU Corporation maintains 107 overseas offices in countries around the world (as of April 1, 2016). In addition to making local contributions through our business activities in each region, as a member of these local communities we consider local issues and how ITOCHU can contribute in its own way, and undertake local contribution activities in each region.

The following is an excerpt of the activities we conducted in FY2016.

### United States

#### Employees Joined the Annual New York Cares Day Spring event

Employees of ITOCHU International Inc. actively volunteer in various local contribution activities throughout the year.

On April 22, 2015, 27 employees and their family members, including then President & CEO Mr. Harada, participated in the Annual New York Cares Day Spring event, and cleaned up Randalls Island Park, located across the East River from Manhattan. The III contingent was one of 245 teams, comprising 4,000 volunteers, who cleaned and spruced up 70 parks across the five boroughs of New York as part of the Annual New York Cares Day Spring event.



### Brazil

#### Participation in Charity Bazaar in Sao Paulo

The volunteers of ITOCHU Brasil S.A. raised a fund for Ikoi-No-Sono, founded by Japanese immigrant in 1958, a facility for elderly people with special needs, by selling Gyoza at the Charity Bazaar in August 2015. The total of R\$12,461 in Brazilian Real were donated to the entity, including the sales from Gyoza, donation from employees of ITOCHU Brasil S.A., and donation from the company.



## France

### Donations to Medical Institutions in Paris

In FY2016, ITOCHU France S.A.S. donated 20,000 euros for the facility expansion and improvement of the American Hospital of Paris under its strategic plan, Horizon 2020. In addition, the company also made donations to other medical institutions such as a children's hospital and the Pasteur Institute.

## United Arab Emirates

### Participation in a charity walk Beat Diabetes in Dubai

On November 20 2015, employees and their families of ITOCHU Middle East FZE and Dubai Office participated in Beat Diabetes, a charity walk event to encourage people to stay active, eat healthy foods and have regular health checks.



## China

### Participation in a Tree-Planting Activity Hosted by the China Environmental Protection Foundation

In April 2015, 32 staff members of ITOCHU (CHINA) HOLDING CO., LTD. (Beijing), including Mr. Ueda, the CEO for East Asia Bloc, participated in a tree-planting activity hosted by the China Environmental Protection Foundation for the purpose of environmental protection. The employees were divided into groups of three and worked together to plant 100 Chinese scholar trees in the tree-planting area of Houshimen Village, which is in the Fangshan District to the south of Beijing.



## Singapore

### Helping Children with Life-Threatening Medical Conditions Make their Dreams Come True through the Santa Run for Wishes

On November 28, 2015, 31 employee volunteers from ITOCHU Singapore Pte. Ltd. and ITOCHU Plastics Pte., Ltd. took part in the Santa Run for Wishes hosted by the Make-A-Wish Foundation. They lent a hand with fund-raising activities aimed at helping children with life-threatening medical conditions make their dreams come true.



## Philippines

### A Seminar for Preparing for Disasters

In recent years, the Philippines have suffered from major natural disasters. To better cope with this trend, the Manila Branch of ITOCHU Corporation invited a specialist and held an internal seminar on January 15, 2016. The seminar taught people how to prepare for disasters and what mental attitude to take towards disasters.



## Turkmenistan

### Co-sponsoring a Japanese Speech Contest

The branch office of ITOCHU Corporation in Ashgabat co-sponsored a Japanese speech contest that was held in March 2015 at Azadi Turkmen National Institute of World Languages named. It helps develop a foundation for Japanese education in Turkmenistan.



## Local Contribution Activities at Domestic Locations

### Tokyo Head Office

ITOCHU employees take part in community cleanup activities around our Tokyo Headquarters. As members of the local community, they clean up the street and distribute items for raising awareness by cooperating with the local residents' association and staff of other companies in the area.



### Osaka Head Office

FY2016 marked the seventh year of activities carried out in conjunction with the Amanosato Zukuri no Kai (Amanosato revitalization group) in Katsuragi-cho, Ito-gun, Wakayama Prefecture. The program involves companies and the residents of rural areas utilizing local resources while engaging in safe and secure rice farming, promoting local production for local consumption, and taking part in collaborative efforts to preserve the local landscape. Young employees of the Textile Company engage in the spring planting and autumn harvest each year as part of their training. In 2015, planting took place on May 30 and the harvest on September 26. Total of around 130 employees and their families took part in rice field works, and helped cleaning and moving of Amano Elementary School, thereby deepening exchanges with members of the Amanosato Zukuri no Kai.



### Chubu Branch

The Chubu Branch conducted its annual cleaning activities around the Nagoya ITOCHU Building on November 11, 2015. A total of 20 employees led by General Manager Kawashima took part on the day and picked up empty cans that had been thrown away on the avenue in front of the building, leftover food scattered about the grass, on the walkways, and other waste.



### Kyushu Branch

Every year since 2006, the Kyushu Branch has participated in the Kin-Marunohi, or a day of volunteer activities carried out concurrently in Fukuoka Prefecture that is jointly held by the Fukuoka City Social Welfare Council and Fukuoka Employers' Association. On November 14, 2015, the transplantation of flowers and beach cleanup activities were carried out concurrently at 14 locations across Fukuoka Prefecture. Employees of the Kyushu Branch took part in the Fukuoka City Museum Flower Volunteer activities and worked up a good sweat.



### Chugoku & Shikoku Branch

The Chugoku & Shikoku Branch actively participates in regional contribution activities including Hiroshima Ekiden Race cleanup volunteer activities, Zero Waste Clean Walk, Flower Festival cleanup volunteer activities, Clean Ota River and the volunteer cleanup of the area around the Mazda Zoom-Zoom Stadium Hiroshima. The branch has also supported cultural events and concerts, and its employees purchase products from local welfare workshops on a voluntary basis, among other activities.



### Hokuriku Branch

On October 26, 2015, the Hokuriku Branch took part in the 24th Hohoemi Sports Festa Kanazawa, a sports event held for people with disabilities. Twenty members from the ITOCHU Group participated as volunteers assisting with the running of events and overall operation, and took the opportunity to deepen exchanges with everyone taking part.





# Social Contribution Activities: Action on Global Humanitarian Issues

## Support for the Great East Japan Earthquake Reconstruction

We undertake long-term support for the reconstruction of areas affected by the Great East Japan Earthquake that struck in March 2011.

See P116~119 for details.

## Disaster Relief for Kumamoto Earthquake

In April 2016, we made a donation of 10 million yen to Japan Platform, an international emergency humanitarian aid organization, for disaster relief in respect of damage caused by the earthquake in Kyushu area centering on Kumamoto prefecture. Money donated to this organization is distributed to member NGOs and used for direct onsite support to ensure efficient, prompt emergency aid in the event of a natural disaster.

In addition, during April 18 to 27, we carried out emergency employee fundraising to support the earthquake disaster relief effort in Kumamoto and collected 2,565,754 yen. The company matched the same amount received from employees and donated the total of 5,131,508 yen to the Central Community Chest of Japan. The money will be divided between the community chest of Kumamoto prefecture and its counterpart in Oita prefecture in accordance with the level of the damage, sent to them, and distributed directly to people affected by the disaster via local governments of the affected areas.

In response to a request from Kumamoto City, we provided relief goods needed in affected areas for people in shelters by early May. They include 1,200 portable toilets, 1,700 pieces of underwear and innerwear, and 1,000 pillows (featuring the use of PrimaLoft® that was adopted by U.S. Army and Navy for protection against cold in cold regions).

We are planning to dispatch employee volunteers if they are needed in the future due to conditions in the affected areas.

## Aid to Areas Affected by Major Natural Disasters

For humanitarian reasons, we donate money and provide supplies for emergency relief for those affected by natural disasters both in Japan and overseas.

We collaborated with local branch offices and related organizations to provide the following aid.

### Recent examples

<b>Ecuador Earthquake (Apr. 2016)</b>	US\$20,000 (Approx. ¥2,130,000)
<b>Kumamoto Earthquake (Apr. 2016)</b>	¥10,000,000
<b>Damages from heavy rainfall which resulted from Typhoon No.18 (Typhoon Etau) (Sept. 2015)</b>	¥5,000,000
<b>Nepal Earthquake (Apr. 2015)</b>	¥2,000,000
<b>Torrential rainfall in Hiroshima (Aug. 2014)</b>	¥5,000,000
<b>China: earthquake in Yunnan (Aug. 2014)</b>	300,000 RMB (Approx. ¥5,130,000)

## Support Activities for the World Food Programme (WFP)

With the hope of alleviating hunger and poverty worldwide, we have been serving as a council member of the Japan Association for the WFP, a nonprofit organization that focuses on building support in Japan for the World Food Programme (WFP) and its hunger relief operations.

In May 2016, End Hunger: Walk the World was held in Yokohama and Osaka. A total of 478 employees of ITOCHU Corporation and ITOCHU Group companies participated in Yokohama while 214 took part in Osaka. This is an annual event to raise money and awareness for the WFP's efforts to fight child hunger and malnutrition. Moreover, in order to support the activities of WFP, ITOCHU carried out fundraising and held panel exhibitions for introducing the WFP's activities in December at its Tokyo Head Office.



Participated in End Hunger: Walk the World held in Yokohama (left) and Osaka (right)

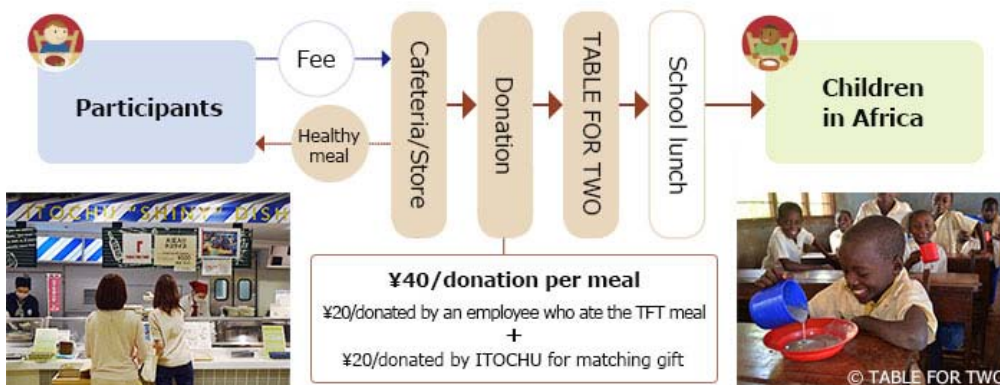
## TABLE FOR TWO (TFT) Fighting to Fix the Food Supply Imbalance between Developing and Developed Countries

TABLE FOR TWO (TFT) is a social contribution program based on the concept of people in developed countries sharing a meal with those in developing nations beyond the restrictions of time and space so as to simultaneously work toward solving the problems of hunger faced by developing nations and obesity and lifestyle-related diseases faced by industrialized countries.

TFT was established in Japan in October 2007, and in April 2008 in the corporate cafeterias in Tokyo, Osaka, and Nagoya ITOCHU introduced the TFT program at full-scale ahead of other companies.

For each healthy TFT meal purchased by employees, a donation of 20 yen is automatically made. ITOCHU has introduced a matching gift program under which it donates an additional 20 yen per TFT meal purchased by its employees. This means that a total of 40 yen per meal is used to provide school lunches for children in developing nations via the TFT program.

The cafeteria at the Tokyo Head Office serves TFT dishes daily.



■ Our initiatives in the FY2016

In October 2015, we launched “Takata no Yume wo Tabete Todokeru (Delivering Aid by Eating Takata no Yume)! TFT World Food Day Campaign” to coincide with World Food Day on October 16. We took independent initiatives such as the development of time-limited menu items, which use the Takata no Yume brand of rice launched by Rikuzen-Takata City and supported by ITOCHU Group, providing support for the Great East Japan Earthquake reconstruction and providing international cooperation at the same time, and publicity for TFT through video. In July 2015, the “Delicatessen that can be selected from five dishes: calcium fortification,” a menu developed for the World Food Day campaign in FY2015, was awarded the grand prize in the menu division of the first TABLE FOR TWO General Election as a result of voting by around 180 people, including personnel engaged in CSR in companies that have introduced the TFT program. In FY2016, 22,896 TFT meals were purchased, which led to a donation of 915,840 yen (equivalent to 45,792 school meals) in conjunction with a matching gift program from ITOCHU. In recognition of these activities, ITOCHU was commended as a gold supporter of the program in May 2016.



The “Delicatessen that can be selected from five dishes: calcium fortification,” which was awarded the grand prize in the menu division of the first TABLE FOR TWO General Election



Limited time menu for “Takata no Yume wo Tabete Todokeru (Delivering Aid by Eating Takata no Yume)! TFT World Food Day Campaign”

## Social Contribution Activities: Support for Volunteer Work by our Employees

ITOCHU strives to heighten employees' awareness of volunteer activities. In one such effort we have introduced a system that lets employees take up to three days of annual volunteer leave and volunteer programs in which they can participate on holidays or during lunch breaks.

### Employee volunteers supporting recovery from the Great East Japan Earthquake

Volunteer efforts to support recovery that were begun immediately following the earthquake were continued during FY2016, with 65 volunteers from the ITOCHU Group taking part. The activities performed have shifted from removing rubble immediately after the earthquake to directly supporting the recovery of those affected by the disaster. Specifically, volunteers have engaged in rice planting, harvesting, other farm work, land-clearing work, support for the holding of local events, an English camp for children, and conducting tournaments of youth baseball clubs. A true recovery of the areas affected by the disaster is still expected to take some time, and moving forward we will continue with volunteer activities fitted to circumstances in the region.



### Kitchen service provided by employee volunteers for people affected by the flooding from Typhoon No. 18 (Typhoon Etau)

Employee volunteers of ITOCHU provided a kitchen service to the people of Joso City in Ibaraki, which was among the places most seriously damaged by Typhoon No.18 (Typhoon Etau). The service was arranged by the PEACE BOAT Disaster Relief Volunteer Center, to which ITOCHU donated money collected during the emergency in-house fundraising activities for areas affected by the torrential rain caused by Typhoon Etau. In the citizen's square of Joso City, employee volunteers of ITOCHU distributed warm pizza fresh from the oven to people affected by the disaster. They distributed 150 servings of pizza in about 90 minutes. Many people, including children and elderly, smiled with appreciation at this kind service



### Other Volunteer Programs in which Employees can Participate

#### Support for Child Chemo House through installation of vending machines

To support operation of the Child Chemo House, the Japan's first specialized childhood cancer treatment facility, we have installed beverage vending machines specially designed for Chemo House in our Headquarters in Tokyo and Osaka. We donate an amount equaling 6%-10% of sales from all beverage vending machines installed in the buildings to Child Chemo House. In FY2016, we donated a total of 2,434,650 yen from total sales of 405,775 bottles.





### ■ Blood drive by the Japan Red Cross Society (Tokyo Head Office) Held in January and July

Twice a year, a blood drive by the Japan Red Cross Society is held in the Tokyo head office. Today, precious donated blood is not only used during surgeries but also widely utilized in the treatment of illnesses such as leukemia, making blood donations even more important. While there are cases where people are unable to give blood due to their physical condition on the day, an overseas stay or local regulations, each time many employees including those from Group companies head to the venue to do their part.

For FY2016, blood drives were held on July 16, 2015 and January 27, 2016, with 84 employees (out of 121 applicants) and 87 employees (out of 113 applicants) giving blood respectively.

### ■ ITOCHU Baseball Class (Tokyo Headquarters)

As part of nurturing young people, thinking that we want to give disabled children the opportunity to challenge themselves in a variety of activities, and that we would like to help create opportunities for them to explore their own potential, we have sponsored the classes since 2007. The 9th ITOCHU Baseball Class in FY2016 was held on March 6 at a new venue, the Jingu Stadium, which is located close to head office. Fifty children with a variety of disabilities were joined by approximately 80 ITOCHU Group volunteer employees, including members of the Sogokai Baseball Club. The children received instructions from Mr. Tomoyuki Kumada and Mr. Futoshi Yamabe, who were invited as coaches from the Yakult Swallows, with the volunteers supporting each one of them. The class was filled with smiles... Expressing a common sentiment, the guardian of one child said, "I was able to see my child excited in a way I don't see at home or at school." The event is very popular and the number of volunteers is increasing year by year.



### ■ Campaign to Deliver Picture Books (Headquarters in Tokyo and Osaka, Nagoya Branch, Kanazawa Branch)

Participants in this campaign affix labels bearing text translated into local languages on corresponding pages of Japanese picture books and send the books to children in Southeast Asian countries as gifts.

A room on the fifth floor of the Tokyo Headquarters is offered for these activities during lunchtime every Thursday.



### ■ Selling Bread from the Swan Bakery

The Swan Bakery was established by the Yamato Welfare Foundation with the aim of encouraging employment for people with disabilities at reasonable wages. Since May 2008, we sell bread from the Swan Bakery every Wednesday in the employee cafeteria at the Tokyo head office. The endeavor has met with a favorable reception. Many employees make a point of purchasing the products, and the members of the bakery are "grateful that so many people buy our products each time."



### ■ Nature Observation Sessions organized by the Fureai Network

In addition to the regular nature observation session that is held once a month at Aoyama Cemetery, located close to the Tokyo Head Office, employees and their families take part in nature observation sessions throughout the year, including nature observation at Shinjuku Gyoen National Garden in early April, observation of cicada molting in early August and a nature observation tour in Yokosawairi in early October.



### ■ Book reading by Fureai Network's Reading Aloud Group (held on second Saturday of each month)

Current and retired employees of the ITOCHU Corporation and employees of Group companies visit elderly residents of a nursing home in Shibuya ward once a month as volunteers and interact with them by reading books aloud, singing together, and engaging in other activities. As the activities have been continued for fourteen years, a certificate of gratitude for long-term dedication was received.



# Social Contribution Activities: Great East Japan Earthquake Reconstruction Support

The Great East Japan Earthquake that struck in March 2011 wrought severe damage across eastern Japan. ITOCHU Corporation will take a long-term view as it continues to provide support for recovery efforts.

## ITOCHU Children's Dream Fund

The ITOCHU Children's Dream Fund is part of the disaster support activities that ITOCHU Corporation has been conducting since March 2013. It is aimed at providing aid to the children in the areas afflicted by the Great East Japan Earthquake. In fiscal 2015, the following support was provided through the ITOCHU Children's Dream Fund. We will continue to support the children's dreams in various ways going forward.

### ■ Supporting Youth Baseball by Holding the ITOCHU Children's Dreams Cup

To support the efforts of children in Rikuzentakata City, which was devastated by the disaster, the ITOCHU Children's Dreams Cup youth baseball tournament involving all six youth sports groups in the city was held twice, in spring and autumn.

The spring and autumn tournaments, held May 30-31 and September 26-27 respectively, both took place on the grounds of Rikuzentakata Otomo Elementary School, with ITOCHU Group employees also taking part in the events as volunteers. At the autumn tournament, current and former members of the Baseball Clubs from ITOCHU Group companies played friendly games and deepened exchanges with the children.



### ■ ITOCHU Children's Dream Snowboard School Held

On February 28, 2016, the ITOCHU Children's Dream Snowboard School was held at Grandeco Snow Resort in Fukushima prefecture as a gift to children from Iwate, Fukushima, Miyagi, and Ibaraki prefectures who dream of being snowboarders. ITOCHU invited nine snowboarders from the Japanese training team, including Pyeongchang Olympic hopeful Ikumi Imai, and athletes who competed in the Nagano and Salt Lake City Winter Olympics, as instructors. The children received instruction on snowboarding technique from these athletes in the morning and took part in a jump contest in the afternoon to show off their moves. The athletes grading the performance were overjoyed by the marvelous improvements they saw. Those children with top placings received Japanese snowboard team uniforms by AIRWALK, a brand for which ITOCHU owns the master licensing rights.



### ■ ITOCHU Kodomo no Yume English Summer Camp in Rikuzentakata held as the Fourth Phase of ITOCHU Children's Dreams Fund

Over two days on July 31 and August 1, 2015, the "ITOCHU Kodomo no Yume English Summer Camp in Rikuzentakata" was held as the fourth phase of the ITOCHU Children's Dreams Fund.

The sports camp was targeted towards fourth year elementary school students through to first year junior high school students living in Rikuzentakata (through general applications) and used the SCOA (Sports Camp of America) program that runs English sports camps. Seventeen university student athletes from the United States visited Japan and guided the children in a range of sports including cheerleading dance, soccer, baseball and Frisbee as English camp counsellors.

Through the universal language of sports and activities often seen at American summer camps such as camp fires, the children had the great opportunity to come into contact with a different culture.



■ TMSO (Tokyo Metropolitan Symphony Orchestra) × ITOCHU Class Concert held as the Fifth Phase of ITOCHU Children’s Dreams Fund

Together with the Tokyo Metropolitan Symphony Orchestra (TMSO), ITOCHU cosponsored the TMSO × ITOCHU Class Concert 2016 which was held on January 20–21. Continuing on from last year, the second concert held this year was a way to cheer up children who were hit hard by the earthquake in Fukushima prefecture. Concerts were performed in two schools for the disabled in Iwaki (Iwaki Yogo School and Taira Yogo School) and two junior high schools (Kawauchi Junior High School and Hirono Junior High School) located within 30 km of the Fukushima Daiichi Nuclear Power Station. In total, four string quartet concerts were held by the orchestra.



In addition to pieces from a wide range of genres, the concerts included singing in a chorus with the students. Time was also allotted to give them hands-on experience playing the violin with the musicians. In short, some good cheer was brought to the affected region through music.

The TMSO and ITOCHU Corporation have been collaborating on supports for the affected areas through music since FY2014.

## ITOCHU *Takata no Yume* Project

ITOCHU Corporation supports sales of the *Takata no Yume* (Takata's dream) brand of rice launched by Rikuzentakata City in 2012 through its food material sales company ITOCHU Food Sales and Marketing Co., Ltd.

Since the autumn of 2013, the city of Rikuzentakata in Iwate Prefecture, which suffered enormous tsunami damage, has been striving to establish *Takata no Yume* as a local brand of rice to ensure regional competitiveness and symbolize the revitalization of its agriculture. Under the project, volunteer employees from the ITOCHU Group engage in exchanges with local farmers in the production process. We provided ongoing support in FY2016 from planting in May to the harvest in October. In addition, to increase the visibility of *Takata no Yume*, we have instituted a number of PR measures, including one involving restaurants around the Tokyo Head Office. In recognition of these efforts, ITOCHU received the “Tabete oen shiyo! (Let’s eat and cheer!) Prize” in the Food Action Nippon Award 2015, which recognizes business and group initiatives that contribute to expanding consumption of Japanese agricultural produce. Utilizing the platforms and expertise of the ITOCHU Group, we support the disaster-affected region through the project by providing assistance from production through to sales to ensure the success of *Takata no Yume*.





■ Provision of Ingredients to JAPAN HARVEST KIMU GHIOTTONE

Yuichi Kimura, an entertainer who is also known as a food connoisseur, Yasuhiro Sasajima, the owner and chef of IL GHIOTTONE, and 17 child chefs chosen from the public developed “menus featuring rice that represent Japan” for the JAPAN HARVEST, an event hosted by the Ministry of Agriculture, Forestry and Fisheries of Japan for promoting food, agriculture, forestry, and fisheries. The event was held on November 7 and 8, 2015, and the menus that used *Takata no Yume* were sold at the KIMU GHIOTTONE Jr. booth. ITOCHU Group provided ingredients including *Takata no Yume* for the menus. The event created an opportunity for *Takata no Yume* to be enjoyed by more people.



■ Running the 3.11 Tabete-Oen-Shiyo [Let’s Support by Eating]! Takata no Yume Project in Aoyama

On March 11, 2016, the “3.11 Tabete-Oen-Shiyo! Takata no Yume Project in Aoyama” campaign to support Takata no Yume took place throughout the Aoyama district, continuing on from last year. Takata no Yume rice was provided to 20 participating restaurants in the Aoyama area that supported the cause and each restaurant added menu items using Takata no Yume rice in their lunchtime rice and bread dishes. By allowing more customers to enjoy Takata no Yume rice, the event supported the disaster-affected region and gave the participating stores and customers a way to come together to support Rikuzentakata.



## Activities to Support Disaster-Affected Areas through the ITOCHU Foundation

■ Activities with the ITOCHU Foundation in Tohoku for Sending Picture Books to Southeast Asia

Shanti Volunteer Association engages in activities of sending Japanese picture books to children in Southeast Asia, by affixing labels showing text translated into local languages on the picture books. Every week, employee volunteers of ITOCHU affix the labels on the picture books together with the ITOCHU Foundation by using a dedicated kit purchased from Shanti Volunteer Association. Since FY2015, these activities have been expanded to children in areas affected by the Great East Japan Earthquake. In FY2016, a total of 440 people took part in these activities at 19 locations including family libraries, libraries, and elementary, junior high, and high schools in Fukushima, Iwate, and Miyagi Prefectures with the support of seven organizations promoting children’s book reading locally.



■ The 100 Children's Books Grant Conducted with Shareholders

Since FY2013, ITOCHU Corporation cooperated to ITOCHU Foundation's activity of subsidizing development of children's literature, by donating the money of paper costs and postage fees saved through shareholders' consent to receive shareholder information electronically. In fiscal 2016, a total of 4,961 shareholders agreed to this initiative. By utilizing the money saved and the same amount of money matched by ITOCHU Corporation, ITOCHU Foundation sent new sets of books via local book stores to the following eleven schools in areas significantly damaged by the Great East Japan Earthquake.





## Fiscal 2016 recipients

<b>Iwate Prefecture</b>	Takonoura Elementary School (Ofunato City), Kujiminato Elementary School (Kuji City), Sentoku Elementary School (Miyako City), Tsugaruishi Elementary School (Miyako City)
<b>Miyagi Prefecture</b>	Omagari Elementary School (Higashimatsushima City), Shizugawa Elementary School (Minami Sanriku Town), Okuma Elementary School (Watari Town)
<b>Fukushima Prefecture</b>	Takaku Elementary School (Iwaki City), Shinchi Elementary School (Shinchi Town), Harase Elementary School (Nihonmatsu City), Mikawadai Elementary School (Fukushima City)

## Other Activities to Support Recovery Efforts

### - Support for Education of Children Living in Orphanages in Fukushima

NPO BLUE FOR TOHOKU (Representative: Mari Kogiso) is an organization that was established in response to the Great East Japan Earthquake to support orphanages, including those with orphans from the earthquake. It provides support mainly for education and employment of children from orphanages in Fukushima. ITOCHU Corporation supported the cause and donated BLUE FOR TOHOKU a total of 1,125,128 yen, which was raised in the fourth year in-house fundraising activities since the Great East Japan Earthquake at ITOCHU's Tokyo Head Office in March 2015, with the same amount of money matched by Company. The money was used to hold Come Visit Tokyo! 2015, a project for giving children from orphanages in Fukushima memories of happy summer holidays. This annual event took place on August 17, 2015. In addition to the money, ITOCHU procured tickets to KidZania as it did in 2014. The approximately 40 child participants visited KidZania Tokyo, where they experienced work in the morning. In the afternoon, we held a mini sports festival where foster homes competed with each other in footraces and games of tug-of-war. Many volunteers including sumo wrestlers and foreign nationals participated in the festival and interacted with the children.



### - Exhibition of Photos Taken in Tohoku Held at ITOCHU AOYAMA ART SQUARE to Support Disaster-affected Areas

During March 8 to 15, an exhibition entitled "Art wa shinsai wo fuka sasenai [Art does not let the disaster be forgotten]. Photo Exhibition by Magdalena Sole – Since That Day" was held at ITOCHU AOYAMA ART SQUARE as part of activities for supporting the reconstruction from the Great East Japan Earthquake. Magdalena Sole is a photographer living in New York and a joint recipient of the Academy Award for Best Documentary Feature in 2008. In the immediate aftermath of the earthquake she began visiting the stricken area, since which time she has been engaged in ongoing activities to comfort people living in the affected areas through photography. This exhibition displayed photographs as memories of the disaster in Tohoku that must not be forgotten, selected from those taken by Magdalena Sole in Iwate, Fukushima, and Miyagi over a period of four years. On March 11, the day Japan observed the fifth anniversary of the Great East Japan Earthquake, Magdalena Sole held a talk show with Shinpei Nagatomo, an illustrator who works in the affected area. To the approximately 130 visitors to the exhibition, she said "Photographs of the stricken area may remind you of painful events in your past. However, art sometimes saves people from grief. I want to let people know the beauty of Tohoku through photographs so that more people will visit the region."

