

# Textile Company

We will continue to strengthen alliances with leading partners and create new businesses, maintaining a focus on adding value for our customers while remaining competitive.

## CSR at the Textile Company

### Contributing to the realization of a healthy, prosperous, and active society

In its CSR activities, the Textile Company places a top priority on further improving the safety of its products and services as well as customer satisfaction. It also strives to promote environment-friendly businesses and expand its CSR activities into our Group companies.

### CSR Action Plans: Key points of our fiscal 2013 action plans

We will continue conducting monitoring surveys of overseas manufacturing plants belonging to Group companies, and we will target further advancements in supply chain management through employee education. We will also continue to promote environment-friendly businesses.

For details, please visit the following website:  
<http://www.itochu.co.jp/en/csr/activities/actionplan/#action01>

## Business Areas

### Textile Material & Fabric Division

This division engages in the original business of ITOCHU. Utilizing our worldwide network of facilities, we conduct diverse businesses, including textile materials, fabrics, shirts, innerwear, working wear, and casual wear on a global basis.



### Apparel Division

This division provides high-quality products in all types of apparel, including men's wear, women's wear, sports-wear, and uniforms. We develop businesses ranging from proposal of materials and production planning through to implementation of sewing and logistics in response to various customers' needs.



### Brand Marketing Division 1

Centering on "brand business" as its main strategy, this division is leading the development of the industry, creating business models that reflect its marketing viewpoint. In addition to importing, it also engages in a variety of activities, such as licensing arrangements, product manufacturing, mergers and acquisitions (M&A), and management participation.



### Brand Marketing Division 2

Considering brands as a key initiative for growth, this division continues to expand businesses that transcend business sectors and types, from "apparel" to "food" and "living." The division also handles a broad range of industrial textiles, from materials for applications in manufactured goods, such as automobiles, to non-woven fabrics for paper diapers.



## Contributing to Society and the Environment through Our Businesses

### Pre Organic Cotton Program

Since 2007, ITOCHU and Japan-based kurkku Co., Ltd. jointly plan and operate the Pre Organic Cotton Program, which helps farmers in India to transfer cotton farming to organic cotton cultivation. The program aims to stop the vicious circle of environmental damage, health hazards, and economic burdens on farmers caused by pesticides and chemical fertilizers. To that end, the program includes giving guidance on organic farming and supporting acquisition of organic farming certificates during a three-year transition, and more than 2,500 farming households have been supported thus far. In fiscal 2012, this program won the Good Design/Sustainable Design Award, as it was highly evaluated as a program that significantly contributes to the realization of a sustainable society.



Cotton harvesting on one of our farms in India

### Conserving Forests with HUNTING WORLD

Under a campaign bearing the slogan "Save the Elephants," HUNTING WORLD has been contributing 1% of sales of charity goods to the Borneo Conservation Trust's "Green Corridor Plan" from 2008.



HUNTING WORLD's charity bag

This "Green Corridor Plan" will connect fragmented sections of forest to re-establish continuous, natural migratory pathways that wild animals can negotiate in order to protect the rich ecosystem of forests, starting with Bornean elephants.

These support funds have now enabled the purchase of 4.6 acres of private land that connects separated protected areas. Going forward, HUNTING WORLD will continue to promote initiatives for enabling our co-existence with nature.