

Social Contribution

Viewing issues from a global perspective, we always remain aware of the role to play as a good corporate citizen, see that our activities are at harmony with both local communities and the international community, and contribute to the rise of societies offering a higher quality of life.

Following our corporate mission "Committed to the global good," we have identified five areas of focus in our basic activity guidelines.

Basic Activity Guidelines on Social Contribution



1. Action on Global Humanitarian Issues

As a globally active enterprise, ITOCHU Corporation shall take proactive approaches to humanitarian issues around the world and help to build a better, more humane world.



2. Environmental Conservation

ITOCHU Corporation shall vigorously pursue activities of environmental conservation and contribute to sustainable social advancement.



3. Community Contribution

As a good corporate citizen, ITOCHU Corporation shall construct favorable relationships, and harmonize its business, with local communities.



4. Growth of Future Generations

ITOCHU Corporation shall conduct activities to support the sound development of youth as tomorrow's leaders and work for the emergence of fulfilling and vibrant communities.



5. Support for Volunteer Work by our Employees

ITOCHU Corporation shall provide positive support for the activities of social contribution by each and every one of its employees.

Social Contribution Activities: The Great East Japan Earthquake Support Activities

We undertake long-term support for the reconstruction of areas affected by the Great East Japan Earthquake that struck in March 2011.

ITOCHU Children's Dream Fund

The ITOCHU Children's Dream Fund is part of the disaster support activities that ITOCHU Corporation has been conducting since March 2013. It is aimed at providing aid to the children in the areas afflicted by the Great East Japan Earthquake. In fiscal 2014, the following support was provided through the ITOCHU Children's Dream Fund. We will continue to support the children's dreams in various ways going forward.

■ First Round: Support Related to Club Activities of Junior High School Students and Boys' Baseball Teams in Rikuzentakata City

Financial Assistance to Help Seven Rikuzentakata City Youth Sports Teams to Attend Prefectural Tournaments and Away Games

In Rikuzentakata City, the playgrounds and parks where children usually play have been taken over as sites for temporary housing. The children in the baseball teams have continued practicing every day since the disaster, feeling cramped in the limited space. With parents still suffering or out of work due to the disaster, the team activity fees had become a burden on some households. Aware of the difficulties faced by the children, ITOCHU has provided them with assistance. Specifically, ITOCHU donated 1.15 million yen to help all the boys' baseball teams in Rikuzentakata City (seven teams with around 160 members) to attend prefectural tournaments and away games. On June 8, 2013, a ceremony was held in the playground of Otomo Elementary School of Rikuzentakata City to present the boys' baseball teams with financial assistance for away games. Since the fall of 2013, ITOCHU has also been holding the ITOCHU Children's Dream Cup, a boys' baseball championship, to support all the boys' baseball teams in Rikuzentakata City. It will be held twice in 2014.



Donation of Sports Uniforms to Takata Higashi Junior High School

Three junior high schools (Yonezaki, Otomo and Hirota) in Rikuzentakata City were heavily damaged by the Great East Japan Earthquake and the subsequent tsunami. In April 2013, these schools were integrated and reformed as "Takata Higashi Junior High School." Through the Dream Fund, ITOCHU assisted the students of this school by donating 800,000 yen to cover the expenses for 114 sports uniforms for the basketball club, volleyball club, track and field club, and others. The uniforms bear the name of the new school, which is a local symbol of reconstruction. In July, ITOCHU employee volunteers, who were staying in Rikuzentakata City to provide reconstruction support, visited the school and interacted with the students.



■ Second Round: Reconstruction Support through 15th Joint Concert by Tokyo Metropolitan Symphony Orchestra

ITOCHU Corporation participated in and sponsored the Joint Concert program as the second round of support activities by the ITOCHU's Children's Dream Fund.

The Joint Concerts are sponsored by the Tokyo Metropolitan Symphony Orchestra. Once a year, the orchestra calls for application from children in the fourth year of elementary school through to high school, who live or study in Tokyo. Based on their written applications, around 100 applicants are selected to participate in a five-lesson program before performing in a concert on a "dream stage" with a professional orchestra.

Through the donation made by ITOCHU Corporation, 14 junior high school and high school students from disaster-affected areas in Fukushima Prefecture were selected from applicants and invited to join the orchestra. The students were given lessons together with children from Tokyo in accordance with the instruction program of the Tokyo Metropolitan Symphony Orchestra. The lessons were held for two months, and the students went to Tokyo for each lesson. The Joint Concert was held on July 27, 2013. The students performed with the professional orchestra on a dream stage and their exquisite performance deeply moved the entire audience of around 1,500 people.



■ Third Round: Support for Two Schools on the Third Anniversary of the Great East Japan Earthquake

On March 11, 2014, the day of the third anniversary of the Great East Japan Earthquake, ITOCHU Corporation provided assistance to two schools as the third round of support through the ITOCHU Children's Dream Fund.

Support for Iwate Prefectural Yamada High School Boat Club

ITOCHU donated 3.5 million yen to the Iwate Prefectural Yamada High School boat club to cover its expenses for needs such as lifeboats and installation of a floating pier.

The high school's boat club drew nationwide attention as a competitive club even before the earthquake, but it lost almost all its equipment, including its boats, boathouse and even oars, in the disaster. There was concern about the safety of students in training since they still did not have a lifeboat. Moreover, they had to swim in the cold water every time they needed to get to their boats since they lacked a floating pier, a basic facility. ITOCHU decided to provide support to improve this situation.



Support for Nakano Splash Nakano Volleyball Junior Sport Club and Nakano Sparrows Boys' Baseball Team of Sendai Municipal Nakano Elementary School

ITOCHU donated a total of 650,000 yen to the sports clubs of Sendai Municipal Nakano Elementary School, including 450,000 yen to the Nakano Splash Nakano Volleyball Junior Sports Club for uniforms with the boys' team name and for backpacks for the boys' and girls' teams, and 200,000 yen to the Nakano Sparrows Boys' Baseball Team for game balls and plastic training balls, a foldable tent, and other items. The entire school district was severely affected by the disaster and the damaged school building had already been demolished. The number of students had more than halved and classes continued in the nearby Nakano Sakae Elementary School. The Nakano Splash had been moving from between a neighboring elementary school or junior high school to keep practicing, while the Nakano Sparrows had recovered and converted the damaged plaza into a training space to practice. ITOCHU decided to provide this support to assist these youths who were giving their all in the affected areas.



ITOCHU *Takata no Yume* Project

In the *Takata no Yume* (Takata's dream) Project, associated with a local brand of rice launched by Rikuzentakata City in Iwate Prefecture as a symbol of revitalizing its agriculture, ITOCHU Group employees were involved in the production process from rice planting to harvesting as local volunteers for around six months in 2013. ITOCHU Food Sales and Marketing Co., Ltd. supported the sales of *Takata no Yume*.

ITOCHU Group executives also visited Rikuzentakata City with the volunteers, and exchanged opinions with the mayor of Rikuzentakata City discussing and hearing the requests for *Takata no Yume* from the local farmers and reflected them to undertake PR and sales promotion activities.

In addition, the ITOCHU Group transmitted information by setting up a website to communicate how we support *Takata no Yume* and, at the same time, held food tastings and provided a "revitalization support menu" in the company cafeteria to increase its recognition within the company. The ITOCHU Group continues to actively support the *Takata no Yume* Project by making concerted efforts as an organization.

For details of the *Takata no Yume* Project, see "HIGHLIGHT: Contribution to local communities" (page26).



■ "Rikuzentakata Photo Exhibiton" and "*Takata no Yume* Exhibition" at the Takashimaya Shinjuku Store

From February 2014 until March 11, 2014, when three years had passed since the Great East Japan Earthquake, ITOCHU held the photo exhibitions "Rikuzentakata Photo Exhibition - An Expression of Emotional Support -" and "*Takata no Yume* Exhibition" at the Takashimaya Shinjuku Store. The exhibited photographs describing the disaster and the progress of reconstruction were the works of photojournalist Natsuki Yasuda, who has kept a photographic record of the areas affected by the Great East Japan Earthquake, especially Rikuzentakata City.



Activities to Support Disaster-Affected Areas through the ITOCHU Foundation

■ Activities with the ITOCHU Foundation in Tohoku for Sending Picture Books to Southeast Asia

Shanti Volunteer Association engages in activities of sending Japanese picture books to children in Southeast Asia, by affixing labels showing text translated into local languages on the picture books. Every week, employee volunteers of ITOCHU affix the labels on the picture books together with the ITOCHU Foundation by using a dedicated kit purchased from Shanti Volunteer Association. An initiative was taken to expand these activities to children in areas affected by the Great East Japan Earthquake. Employee volunteers of ITOCHU visited Sendai City of Miyagi Prefecture on July 6, 2013 and Shirakawa City of Fukushima Prefecture on July 13, 2013. The volunteers gave instructions on how to affix the labels to local children with groups engaged in book aid in the local areas and other organizations.



■ The 100 Children's Books Grant Conducted with Shareholders

In fiscal 2014, a total of 6,216 shareholders agreed to receive shareholder information electronically. The money saved through the electronic distribution of the information and an equivalent amount of money donated by ITOCHU Corporation was sent to elementary schools and libraries in the affected areas via the ITOCHU Foundation. Specifically, new sets of books were donated via local book stores to the following 11 facilities. The books are enjoyed by children including those from Otsuchi Elementary School of Otsuchi Town, Iwate Prefecture, which has integrated three other elementary schools damaged severely by the tsunami, and those from "Kodomo Hon-no Ie Soramame (Soramame the children's book house)," a facility in Fukushima City that was forced to be relocated due to the nuclear accident.



Fiscal 2014 recipients

Iwate Prefecture	Otsuchi Elementary School of Otsuchi Town, Kamaishi City Library, Ofunato City Library, Takkon District Community Center of Ofunato City, Sano District Community Center of Ofunato City, Fureai Kyoshitsu (Rikuzentakata City)
Miyagi Prefecture	Shishiori Elementary School of Kesenuma City, Kids' Room Ohisama (Kesenuma City), Masuda Children's Center, Shimo-Masuda Hokago Jido Club (Natori City)
Fukushima Prefecture	Kodomo-no Hon-no Ie Soramame (Fukushima City)

Activities to Support Disaster-Affected Areas through ITOCHU AOYAMA ART SQUARE

■ *Aonoinori*, the event for requiem for the victims of the Great East Japan Earthquake and reconstruction at ITOCHU AOYAMA ART SQUARE

At ITOCHU AOYAMA ART SQUARE, "Happy Island - Blossoming in the Future -- Art Exhibition 'God of Flowers - Advent (I)' by IKEBANA Artist Hiroki Maeno," which was planned with hopes of disaster recovery, was held from March 8 to March 16. On the evening of March 10, the day before the third anniversary of the Great East Japan Earthquake, *Aonoinori* took place as an event to express the wish for recovery. This event was held using the stage where Hiroki Maeno, an IKEBANA artist, created the White Horse Art Monument using debris from disaster-affected areas in Miyako City, Iwate Prefecture. Mr. Maeno gave a performance of placing cherry blossoms, which herald the arrival of spring, onto the driftwood, and Reijiro Tsumura, a Noh performer, performed solemn dances along with the musical performance by Iwao Furusawa, a violinist, and Keiko Daito, a cellist. Their performance aimed at giving a prayer for requiem and regeneration from Aoyama, Tokyo to Tohoku. Over one hundred audience members visited the gallery despite the cold weather like the day of the disaster, watching the performance in silence.



Social Contribution Activities: Action on Global Humanitarian Issues

Providing Aid to Areas Affected by Major Natural Disasters

For humanitarian reasons, we donate money and provide supplies for emergency relief for those affected by natural disasters both in Japan and overseas.

We collaborated with local branch offices and related organizations to provide the following aid.

Recent examples

Philippines: Typhoon Haiyan (Nov. 2013)	¥15,563,616
China: earthquake in Szechuan (Apr. 2013)	¥5,025,000
United States: Hurricane in the northeast (Nov. 2012)	(Through local subsidiary) US\$50,000

Support Activities for the World Food Programme (WFP)

With the hope of alleviating hunger and poverty worldwide, we have been serving as a council member of the Japan Association for the WFP, a nonprofit organization that focuses on building support in Japan for the World Food Programme (WFP) and its hunger relief operations.

In May 2014, 270 employees of ITOCHU Corporation and ITOCHU Group companies participated in End Hunger: Walk the World, held in Yokohama. This is an annual event to raise money and awareness for the WFP's efforts to fight child hunger and malnutrition. At its Tokyo Headquarters as well, ITOCHU regularly engages in activities such as fundraising and holding panel exhibitions for introducing the WFP's activities.



Participated in End Hunger: Walk the World

TABLE FOR TWO (TFT) Fighting to Fix the Food Supply Imbalance between Developing and Developed Countries

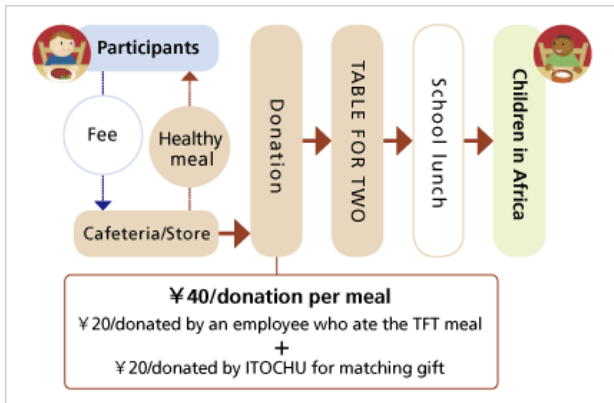
Our TABLE FOR TWO (TFT) is a social contribution program based on the concept of people in developed countries sharing a meal with those in developing nations beyond the restrictions of time and space so as to simultaneously work toward solving the problems of hunger faced by developing nations and obesity and lifestyle-related diseases faced by industrialized countries.

TFT was established in Japan in October 2007, and in April 2008 in the corporate cafeterias in Tokyo, Osaka, and Nagoya ITOCHU introduced the TFT program at full-scale ahead of other companies.

For each healthy TFT meal purchased by employees, a donation of 20 yen is automatically made. ITOCHU has introduced a matching gift program under which it donates an additional 20 yen per TFT meal purchased by its employees. This means that a total of 40 yen per meal is donated to the Japan Association for the World Food Programme and used to provide school lunches for children in developing nations.

The cafeteria at the Tokyo head office has been serving TFT lunch specials daily since its renewal in May 2013. This is reflected in a significant increase of 31,242 in the number of TFT meals purchased and the corresponding donations of 613,280 yen.





Guidelines for TABLE FOR TWO meal

1. Meal with calories of approximately 730kcal (between 680 to 800kcal)
2. Nutritionally well-balanced meal
3. Meal with a generous amount of vegetables

Social Contribution Activities: Environmental Conservation

Activities to Restore the Tropical Rainforests and Conserve Borneo's Ecosystem

In 2008 ITOCHU celebrated the 150th anniversary of the company's foundation. To commemorate the anniversary, the Company decided to implement a social contribution program. A questionnaire conducted to determine what type of program to conduct found forest conservation to be the theme employees desired most strongly.

Since FY2010, under this program, ITOCHU has been engaged in activities to restore the tropical rainforests and conserve the ecosystem in Borneo by collaborating with World Wide Fund (WWF) for Nature Japan.

In northeast Borneo, at North Ulu Segama in the state of Sabah in Malaysia, where ITOCHU supports an area for rainforest regeneration, the international conservation organization WWF is collaborating on reforestation with the Forestry Department of the State Government of Sabah. The ITOCHU Group is supporting the regeneration of 967 hectares in the area – one of the largest forest regeneration programs to be carried out by a private enterprise. Since the land is also a habitat for orangutans, an endangered species, ITOCHU has named the program "ITOCHU Group Forest for Orangutans" and has worked together with Group companies to promote it.

We also organize a tour to the island every year comprised of volunteers from among ITOCHU Group employees. In these tours, the employees take part in reforestation efforts (including tree planting and cutting grass), observing wild animals, and other activities.



Planting of tree saplings

Support for Manila Hemp Plantation Rehabilitation Project

On the occasion of the 100th anniversary of the establishment of our Manila branch in 1912, in June we signed a project agreement with the Fiber Industry Development Authority of the Department of Agriculture and the St. Ann's Family Service Cooperative, a local agricultural cooperative. The project has begun in August 2012, and ITOCHU will donate ¥2 million, the amount needed to plant and grow 90 hectares of Manila hemp (about 144,000 plants), which is scheduled to be completed by 2014. In addition, the project is expected to absorb approximately 18 tons of CO₂ a year.



Social Contribution Activities: Community Contribution

Establishment of ITOCHU Medical Plaza for Contributing to Development of Kobe Medical Industrial City

To the Foundation for Kobe International Medical Alliance, we donated 500 million yen necessary for constructing the ITOCHU Medical Plaza, a facility aimed at conducting international medical exchange. The Plaza is planned to open in October 2014 in the Kobe Medical Industrial City, one of the largest medical clusters in Japan. There is great expectation locally and internationally for the development of the center for human resource development, including education and technical training of overseas physicians and healthcare practitioners mainly from Southeast Asia, projects for accepting trainees from overseas, and a variety of research projects such as joint development of medical equipment with universities and other institutions.



Image of completed ITOCHU Medical Plaza

Running ITOCHU AOYAMA ART SQUARE

In October 2012, we opened ITOCHU AOYAMA ART SQUARE in the CI Plaza next to ITOCHU's Tokyo Headquarters. We established the facility as a base for our CSR activities aimed at contributing to the development of future generations, making local contributions through art, and contributing to art and cultural promotion, both in Japan and abroad. In Aoyama, an area that thrives with a variety of cultures, we will showcase artwork that reflects fresh perceptions and present exhibitions that serve as a bridge for international exchange. In fiscal 2014, ITOCHU held twelve exhibitions as described below, and the number of visitors since the opening had exceeded 45,000 people as of the end of March 2014.

ITOCHU will continue to address a range of social issues through art and regularly present exhibitions to contribute to creation of the culture of life in local communities.



ART SQUARE facade

Period	Exhibition	Summary
March 16, 2013 - April 21, 2013	Exhibition of Edokiriko by 15 Young Artists	As the number of artisans carrying out Edokiriko, a traditional Japanese craft, has been decreasing year after year, attractive works by 15 young artists of Edokiriko in Koto-ku, Tokyo that are imbued with tradition and innovation are exhibited. This exhibition contributes to the cultivation of the next-generation artists who will continue the traditional craft.
April 26, 2013 - May 26, 2013	The Bicycle Expo IN AOYAMA	Around 20 rare models from the history of bicycles are exhibited. In collaboration with the Federation of Aoyama Shopping Malls, which declared a "bike-friendly district" in 2009, this exhibition makes a contribution to the local community by developing the area through bicycles.
June 10, 2013 - July 14, 2013	Book Art Exhibition: 'Books' Read with Five Senses	An experience-based exhibition project that showcases book art pieces created by Brazilian artists, which are displayed for the first time in Japan and in which the books themselves are the works of art, with the cooperation of the Embassy of Brazil in Japan, as well as treasured original drawings and picture book applications of young Japanese picture book author Yoshikazu Ikeya.

Period	Exhibition	Summary
July 16, 2013 - July 18, 2013	Happy Island - Blossoming in the Future	A new style art exhibition in which flower arranger Hiroki Maeno expresses the "now" of his imagination with flower arrangements based on the theme of the reconstruction of Fukushima. The Kofuku Talk Show is presented for three days in the same space.
July 22, 2013 - August 31, 2013	Photo Exhibition by Teruo Sekiguchi: Smiles from Around the World	A photo exhibition by Teruo Sekiguchi, a photographer who has visited far-flung regions around the world and made capturing glimpses of the various lifestyles and people of such locations his life's work. Visitors can view images of people living their lives in Bhutan, Myanmar and Cuba.
September 9, 2013 - September 23, 2013	Photo Exhibition to Mark the 15th Anniversary of the Foundation of Kokkyo naki Kodomotachi (KnK, Children Without Borders)	Activities to commemorate 15 years since the foundation of Kokkyo naki Kodomotachi (KnK, Children without Borders), which supports street children and children stricken by major disasters in developing countries, are introduced through approximately 60 photographs taken by six photographers and photojournalists.
October 1, 2013 - October 10, 2013	Fantasy Art Grand Prix Exhibition	Ninety-six artworks that won prizes in an art competition held jointly with an art gallery are exhibited to create an opportunity for artists to flourish. This project also aims to deliver the fun of purchasing an art work and revitalize the art world as a whole by adopting a bidding system.
October 14, 2013 - November 4, 2013	Word Exhibition of Shuji Terayama	The exhibition presents the words of Shuji Terayama, who was described as an alchemist of words, in the form of artwork visually expressed by leading creators. In collaboration with "Shuji Terayama: Knock" held by neighboring Watari-um Museum, this exhibition is held for the entire district, delivering the significance of contributing to the local community.
November 11, 2013 - December 23, 2013	"Tomo ni Ikiru" - Exhibition of Calligraphy of Shoko Kanazawa	An exhibition of calligraphy by Shoko Kanazawa, a young calligrapher who studies with her mother, calligrapher Ranho (Yasuko) Kanazawa, and who is now receiving a lot of attention for her calligraphy, which is infused with a great love and exudes a warmth within its power, despite her difficulties due to having Down syndrome.
January 10, 2014 - February 28, 2014	"Iro no Tsuranari" - Japanese Painting Exhibition by Yuuki Sori	A exhibition of works by Yuuki Sori, a young Japanese-style painter who creates rhythmic paintings using traditional Japanese painting materials from the close observation of flowers. This is an exhibition to support an up-and-coming Japanese-style painter who leads the next generation and wants people to enjoy Japanese-style paintings in their modern lives.
March 8, 2014 - March 16, 2014	Art Exhibition 'God of Flowers - Advent (I)' by Flower Arranger Hiroki Maeno	An exhibition of flower arrangements by flower arranger Hiroki Maeno using cherry blossoms, which signal the coming of spring, on rubble from the Great East Japan Earthquake transported from Miyako City, Iwate Prefecture, as a prayer for the reconstruction following the disaster.
March 21, 2014 - March 30, 2014	Down Syndrome: The Family View	This exhibition showcases photographic works featuring children and adults with Down syndrome, taken from an affectionate perspective. Having already achieved critical acclaim in seven countries, the exhibition makes its Japan premier on March 21, World Down Syndrome Day of the United Nations.



Lobby concert

On July 22, 2013, we organized the 22nd ITOCHU lobby concert at the Tokyo head office attended by more than 700 current employees, former employees and their families as well as people in the local community. As we do every year, we also invited everyone from the Agape Center, a facility providing comprehensive welfare services for people with disabilities, and before the concert, we organized a social event with the presenter Keiko Takeshita and ITOCHU Chairman, Eizo Kobayashi. Everyone had been looking forward to the annual event and were very pleased to socialize and have photos take to commemorate the evening. The performance by the New York Symphonic Ensemble was also extremely well received. The talk between Mr. Kobayashi and Ms. Takeshita during break time drew attentions from the audience, who left such comments as "I am impressed with the intelligent topics, which were unlike usual concerts." People who came to the concert enjoyed a time of healing by music on the hot summer evening. We will prepare exciting new events and plan new initiatives for the next year's lobby concert, so that many people will come to enjoy it as a summer feature of ITOCHU.



Community Cleanup Activities on Aoyama-dori

ITOCHU employees take part in community cleanup activities around our Tokyo Headquarters. As members of the local community, they clean up the street and distribute items for raising awareness by cooperating with the local residents' association and staff of other companies in the area.



Social Contribution Activities: Growth of Future Generations

ITOCHU Foundation

ITOCHU has promoted social contribution activities aiming for the sound development of young people since setting up the ITOCHU Foundation in 1974.

The foundation engages in activities for contributing to the healthy growth of children, such as two current major projects: subsidizing development of children's literature collections (including subsidies for library development at schools and supplementary schools for Japanese nationals overseas), and promoting development of an e-book library.



Students at Japanese Language School of Greater Hartford

■ Subsidies for Children's Literature Collections

	Number of subsidies
Subsidies for purchase of children's books	41 (of which, 2 overseas)
Subsidies for purchase of children's books for hospitals	7
100 Children's Books Subsidy	27 (of which, 7 overseas)
Subsidies for libraries at Japanese schools / supplementary schools	30
Award for distinguished service to children's literature collections and related initiatives	2
Support for areas affected by the Great East Japan Earthquake	21
Total	128 (of which, 39 overseas)

■ Promoting Use of e-books

	Number of title developed
Multimedia Daisy Library	55 titles (sent to 600 locations)

Running Eco Shop Pavilion in KidZania Tokyo

Since April 2012, ITOCHU operates its Eco Shop environmental pavilion in KidZania Tokyo, a facility for children to experience diverse types of work.

ITOCHU operates the Eco Shop by utilizing the expertise in environmental education it has developed through the MOTTAINAI Campaign, a global environmental effort in which ITOCHU participates. To allow children to experience environmental activities, the pavilion provides visitors with opportunities to create original products such as a My Furoshiki Wrapping Cloth, Eco-Bag for Shopping, and My Chopsticks to Carry Along, all using eco-friendly materials.

At KidZania Tokyo, a popular venue for children, we will continue to provide them with opportunities to enjoy learning environmental preservation from a global perspective, helping to develop young people who will be leaders of sustainable society.



Children making soap from recycled materials

Launch of a project "Mobile Learning Center" in India with Save the Children Japan

Together with Save the Children Japan, ITOCHU has launched a project "Mobile Learning Center" in the M-East district of Mumbai, India, in hopes to reach out to about 1,000 children who do not attend school because they are living on the street or engaged in child labor. To support this project, ITOCHU committed 20 million yen between 2013 and 2014. These funds were used to wrap the bus that operates as the mobile library; equip it with benches, blackboard, and bookshelves; and employ two persons (an education facilitator(*) and counselor), which mimics the learning environment of an ordinary school classroom. An opening ceremony was held in Mumbai on June 12th, designated by the International Labour Organization (ILO) as the World Day Against Child Labour. The objective of the project is to help children to reconnect to and cope with mainstream schooling through provision of learning opportunities that apply interactive games, a TV-DVD player, and other tools and are enjoyable for the participating children.

* Education Facilitator plays a role like a teacher at MLC. The facilitator will encourage children's active participation in learning activities.



Children gathered for the opening ceremony

Support the "House for Youth" in Philippines of NGO "Kokkyo naki Kodomotachi(KnK)"

In December 2009, ITOCHU provided support for renovation of the House for Youth, a home that helps young people become independent, located on the outskirts of Manila. Support was provided via Kokkyo naki Kodomotachi (KnK: meaning "children without borders"), an authorized Japanese NPO that supports street children, children who are victims of major disasters, and other children in developing countries. House for Youth was again renovated in 2012 into a job training facility that helps children achieve independence. In November 2013, the underground floor and the roof of the house were renovated, enabling the facility to provide more job training courses, which allows more young people to acquire practical skills. The facility currently provides a wide range of support to approximately 1,000 young people every year.



Exterior steps of the House for Youth after renovation



The renovated basement room of sewing machines



Vocational training of making handicrafts



Vocational training of using PC

KnK Reports From the Philippines (an excerpt from KnK's website)

The KnK Philippines House for Youth, which was established in November 2001, was renovated in December 2009 with support from ITOCHU Corporation. Young children who were abandoned by their parents live together here under the family-like love of staff members and receive appropriate care. Some children who suffered from severe malnutrition before they came here are extremely small for their age. Yet their health conditions have now improved significantly because they receive a well-balanced diet and live a regular life.

At the House for Youth, we help young people living in slums get jobs by providing them with training courses in computer skills and sewing. We have also started activities for creating income in the slums mainly through handicrafts. Through this work, young people can, for instance, create and sell accessories to help them become financially independent.



Together with the staff members of KnK

Social Contribution Activities: Support for Volunteer Work by our Employees

ITOCHU strives to heighten employees' awareness of volunteer activities. In one such effort we have introduced a system that lets employees take up to three days of annual volunteer leave and volunteer programs in which they can participate on holidays or during lunch breaks.

We especially recommend that our employees participate in the following activities, for which we have launched our own support programs.

Japan: Volunteering to provide support for recovery from the Great East Japan Earthquake

Overseas: Volunteer tree-planting in Borneo

Volunteer Program to support reconstruction from the Great East Japan Earthquake

In fiscal 2014, ITOCHU continued its program of employees volunteering to provide support for the recovery, which commenced immediately after the Great East Japan Earthquake. A total of 98 ITOCHU Group employees participated in the program. The nature of our activities has changed from the removal of rubble immediately after the Great East Japan Earthquake to direct support of the people by the earthquake for the reconstruction. We have participated in a range of activities, including rice planting, mowing, rice harvesting, agricultural support in orchards, fishery support such as assistance with oyster farming, the development of a meeting place for affected people, and the operation of a boys' baseball championship. Employees participating in the activities were very impressed by the positive attitude of the afflicted people, and have become strongly motivated to continue undertaking activities to support disaster-affected areas. Although it is expected to take a lot more time to reconstruct the affected areas, we would like to continue to undertake volunteer activities suited to the situations in the disaster-affected areas.



Activities to Restore the Tropical Rainforests and Conserve Borneo's Ecosystem

Since 2009, ITOCHU has been engaged in activities to restore the tropical rainforests and conserve the ecosystem in Borneo by collaborating with World Wide Fund for Nature Japan. We organize employee volunteer tours every year and visit Borneo regularly with employees working for ITOCHU Group companies, national staff working overseas, and others. A total of 59 ITOCHU employees had helped plant trees at the program sites in the four tours made by the end of 2012.



Examples of Other Volunteer Programs in which Employees can Participate

Support for Child Chemo House through installation of vending machines

To support operation of the Child Chemo House, the Japan's first specialized childhood cancer treatment facility, we have installed beverage vending machines specially designed for Chemo House in our Headquarters in Tokyo and Osaka. We donate an amount equaling 6%-10% of sales from all beverage vending machines installed in the buildings to Child Chemo House. In fiscal 2014, we donated a total of 3,073,542 yen from the sales of 512,257 beverages.



■ Lobby concert (Tokyo Headquarters) (Held in July)

We volunteer to support the music appreciation of invitees from the Agape Center* every year, while deepening exchanges with them.

* A facility of Japan Church World Service, Inc. for providing comprehensive welfare services for people with disabilities



■ ITOCHU Baseball Class (Tokyo Headquarters)

As part of nurturing young people, thinking that we want to give disabled children the opportunity to challenge themselves in a variety of activities, and that we would like to help create opportunities for them to explore their own potential, we have sponsored the classes since 2007.

The instructor Kazuya Yano, former pitcher for the Yakult Swallows, covered a lot of ground, from sportsmanship, basic movements and other fundamentals that are difficult to master by practicing at home, to catching fly balls and practicing pitching. In fiscal 2014, 33 children and 38 volunteers participated.

Expressing a common sentiment, one child who participated said, "I am happy because it was the first opportunity for me to use some of this gear. From now on I want to practice more." The event is very popular with everyone including the children and their guardians, and the number of volunteers are increasing year by year.



■ Campaign to Deliver Picture Books (Headquarters in Tokyo and Osaka, Chubu Branch, Kanazawa Branch)

Participants in this campaign affix labels bearing text translated into local languages on corresponding pages of Japanese picture books and send the books to children in Southeast Asian countries as gifts.

A room on the fifth floor of the Tokyo Headquarters is offered for these activities during lunchtime every Thursday.



■ Selling Bread from the Swan Bakery

The Swan Bakery was established by the Yamato Welfare Foundation with the aim of encouraging employment for people with disabilities at reasonable wages. Since May 2008, we sell bread from the Swan Bakery every Wednesday in the employee cafeteria at the Tokyo head office. As many employees have purchased bread from the Swan Bakery, we received the following favorable comment from the people in the bakery: "We are grateful that you have purchased a lot of bread."



■ Nature Observation Sessions organized by the Fureai Network

We conducted the nature observation at Shinjuku Gyoen National Garden in early April, the cicada walk in early August, and the nature observation tour in Yokosawari in early October, and employees and their family members participated.



- Book reading by Fureai Network's Reading Aloud Group (held on second Saturday of each month)

Current and retired employees of the ITOCHU Group visit elderly residents of a nursing home in Shibuya ward as volunteers once a month and interact with them by reading books aloud, singing with them, and engaging in other activities. As we have been conducting these activities for more than 10 years, we have received a certificate of appreciation.

