

Top Commitment: President & COO

The Role of Corporations in Realizing a Sustainable Society

Perspectives and lifestyles have changed greatly due to COVID-19, but the pandemic also created opportunities for major changes in operating environments and workstyles.

In response to this environment, ITOCHU outlined two basic policies for our Medium-term Management Plan: “Realizing business transformation by shifting to a market-oriented perspective” and “Enhancing our contribution to and engagement with the SDGs”. Increasing societal expectations related to achieving the SDGs is creating the need for business reform across all industries. As we strive for the realization of a sustainable society on a global level, the roles fulfilled by corporations will only become more critical.

One specific example of SDGs initiatives at ITOCHU Corporation is our efforts to promote business expansion for a decarbonized society by the development of a distributed power platform centered on ITOCHU-branded AI energy storage systems, which boast an industry-leading market share in Japan. We are proactively engaged in numerous other projects, including the water and waste treatment and the development of environmentally-friendly fibers as a blueprint for a recycling business. We are also further strengthening our plastic recycling business and increasing added value along our entire value chain by adopting a natural rubber traceability system that promotes sustainable growth.

ITOCHU Corporation embraces the spirit of “*Sampo-yoshi*” in all our activities and initiatives. By each individual striving to fulfill their infinite missions, we will achieve sustainable growth for both society and the ITOCHU Group.



Keita Ishii
Member of the Board
President & Chief Operating Officer