

Community Contribution

We will introduce some of the regional contributions being made in recent years by overseas blocs.

Social Contribution Activities by Overseas Blocs

Related SDGs are:



Each activity also aligned with other goals

European Bloc

Turkey·Istanbul

Donation of Kendama and Tops to Istanbul Japanese School

As part of efforts to provide students at the school with access to Japanese culture, ITOCHU donated *kendama* and tops to give children living abroad an opportunity to learn about traditional Japanese games. The school's principal was delighted to receive the toys, which can also serve in passing down traditional pastimes.



Mr. Kawai (left), on assignment at AIOS, serves as the superintendent of the board of education at the Japanese Society →

CIS Bloc

Kazakhstan·Almaty

Supporting the Kazakhstan Japanese Language Speech Contest

This contest features speeches in Japanese by those for whom Japanese is not their native language. General Manager Tsutsui (also chairman of the Kazakhstan Japanese Chamber of Commerce) participated as a judge at the event, which was supported by the Japanese Chamber of Commerce.



← (center row, left): General Manager Tsutsui of the Almaty Representative Office

East Asia Bloc

China·Beijing/Shanghai/Nanjing

Donations to Children in Impoverished Areas, Using *Mottainai* as a Slogan

Using *mottainai* as a slogan, ITOCHU in China area has made donations of items such as winter clothes and books to children in impoverished areas.

ITOCHU (China) Holdings Co., Ltd. has taken part in the Warming the Western Regions Project organized by the Beijing Public Service Development Promotion Association, donating for five consecutive years to the underdeveloped western regions of China. The ITOCHU Shanghai Ltd. and Nanjing Branch have conducted donation activities for children in impoverished parts of Yunnan Province since 2016, with those in charge of CSR paying a visit to the area during the first year of activities and coming into contact with and being touched by the children's smiles while handing over the donated items.



(back row, third from the right): Vice President Suzuki of the East Asia Bloc



Those in charge of CSR from Shanghai and Nanjing on an on-site visit

North America Bloc

USA·New York

III Launches Project for Onigiri Action at 12th JAPAN DAY

This annual event is held in Central Park in New York for the purpose of fostering understanding of Japanese culture and promoting publicity for Japanese companies. ITOCHU International Inc. (III) teamed up with the NPO TABLE FOR TWO USA to launch Onigiri Action, and CEO Chino and CAO Yoshikawa participated in distributing 3,000 onigiri. Posting one photo of an onigiri on social networking services generates a donation of five meals, and with 609 photos posted on the day of the event, 3,045 meals were donated to schools in New York.



(front row, center): CEO Chino of III

Latin America Bloc

Brazil·São Paulo

Event Participation and Donation to Ikoi-no-Sono, a Nursing Home for Brazilians of Japanese Descent

Ikoi-no-Sono is a nursing home primarily for Brazilians of Japanese descent, founded in 1958 in Sao Paulo and run by a Brazilian social welfare corporation salvation society. In addition to a donation, ITOCHU participated in a charity event planned by Ikoi-no-Sono and donated the earnings.

Republic of Panama·Panama City

Coastal Clean-Up Event

On the Costa del Este coast, 29 volunteers from Ricardo Perez, S.A., in which ITOCHU Corporation has a 70% stake, participated in a clean-up activity, collecting 2.1 tons of trash and assisting in protecting the ocean from pollution.



Brazil·Manaus

Supporting Ecosystem Conservation Program in the Amazon Rainforest

As part of its activities toward the conservation of biodiversity, ITOCHU supported a project conducted by Kyoto University with Brazil's National Institute of Amazonian Research to return Amazonian manatee to the wild, and donated to the construction of a research base, "Field Station."



(back row, fourth from the left): CEO Inomata of the Latin America Bloc

Middle East Bloc

Saudi Arabia·Riyadh

Participating in the Musha Al-Riyadh Walk Initiative

In Saudi Arabia, where an increase in obesity and diabetes has become a major social issue, employees of the Riyadh Office participated in an event to raise awareness of the importance of sports and health.



UAE·Dubai

Participating in Clean Up UAE 2017, Organized by NGO Emirates Environmental Group (EEG)

Part of a movement for achieving a green, sustainable UAE, ITOCHU MIDDLE EAST FZE employees and their families participated in this event held on December 12, 2017, picking up trash in the desert of Dubai.



Asia & Oceania Bloc

Australia·Sydney

Participating in the 28th Clean Up Australia Day

Held each March, Clean Up Australia Day is Australia's largest volunteer clean-up event. At Lane Cove National Park, 119 volunteers, from adults to children and including employees of ITOCHU Australia Ltd. and their families, collected trash.



Cleanup Activities



Republic of the Philippines·General Santos

Dole Philippines Program to Build Regional Schools

Four schools were built with donations from employee salaries, supplemented by Dole Philippines and its labor union.



CAO-CIO Kobayashi (front row, center) visited a school built under the program in August

Republic of the Philippines·Manila

Christmas Party Held by ITOCHU Manila Branch and Dole Philippines for KnK the "House for Youth"

Since 2008, ITOCHU has continued to make donations to Wakamono-no-le (Houses for Youth) operated by the NGO KnK International for the protection, education and training of children. At Christmas time, General Manager Iden of Manila Branch gave children presents and Manila Branch employees interacted with the children, spending an enjoyable day together.



Africa Bloc

Ghana·Accra

Sponsoring the Noguchi Memorial Institute for Medical Research Symposium

To mark the 90th anniversary of Dr. Hideyo Noguchi's arrival in Ghana, and to honor his contributions to public health and medical research between Japan and Ghana, a symposium was held with the goal of furthering the cooperative relationship between the two countries. ITOCHU co-sponsored the event in the hopes of ensuring its success and making a local contribution as a Japanese company.



At the ceremony