

# Food Company

We will accelerate the implementation of the global SIS (Strategic Integrated System (vertical integration from upstream area to downstream area)) strategy and aim to be the leading food company in Japan, China, and Asia.

## CSR at the Food Company

### Responding to the needs of consumers and society with consideration for the environment

We aim to conduct quality businesses that contribute to society by ensuring a stable supply of safe products, checking food safety based on multiple aspects, and contributing to environmental preservation. In this manner, we strive to earn the trust of our customers and local communities.

#### CSR Action Plans: Key points of our fiscal 2013 action plans

We will continue advancing initiatives that meet a variety of social needs, such as developing a procurement business to secure stable food resources, monitoring food safety by creating inspection systems and conducting supply chain management and internal audits, and promoting prepared food recycling to help protect the environment and reduce waste production.

For details, please visit the following website:  
<http://www.itochu.co.jp/en/csr/activities/actionplan/#action05>

## Business Areas

### Provisions Division

This division secures raw material procurement locations, which play a key role of the global SIS strategy. In addition, the division provides a wide range of raw materials, such as grains, fats and oils, sugar, and coffee beans, principally to Japan and other Asian countries. The division will strive to make a significant contribution to the establishment of a global value chain through the provision of stable supplies and food safety and security for markets.



### Fresh Food & Food Business Solutions Division

Centered on the three main fresh food products (marine products, livestock products, and agricultural products), this division is building integrated operations on a global scale, from production regions—product processing—sales. The division covers the markets for food service, ready-to-eat, and eating at home. The needs in those markets are the starting point for our worldwide product development and supply activities.



### Food Products Marketing & Distribution Division

The division includes leading domestic comprehensive food distributors ITOCHU-SHOKUHIN Co., Ltd. and NIPPON ACCESS, INC. Through alliances with FamilyMart Co., Ltd., UNY Co., Ltd., and IZUMIYA Co., Ltd., the division conducts product development and works to build efficient food distribution networks, with customer needs as the starting point. Moreover, the division is also promoting the food distribution business in China and Asia.



### China Business Development Department

This Department is aggressively developing businesses in China, not only as a food supply base for Japan but also as the huge market. These businesses are centered on initiatives with China's leading corporate groups, such as the Ting Hsin Group, having the world's largest manufacturer of instant noodles; COFCO; and the Longda Foodstuff Group.



## Contributing to Society and the Environment through Our Businesses

### Ensuring the Stable Supply and Safety of Food Resources

As the global population, including that of Asian countries, increases and income levels improve, there have been growing needs for ensuring the reliability of food quality in support of food safety, and establishing traceability systems. Against this backdrop, the Food Company is focused on ensuring the stable supply and safety of food resources. For example, in February 2012, we commenced operation of an export grain terminal in Longview, Washington, U.S.A., boasting one of the West Coast's largest handling capacities. Looking ahead, we will continue helping to build global food value chains linking food producing regions with Asian markets including Japan and China.



Export grain terminal

### Karada Smile Project

Four companies—UNY Co., Ltd., Circle K Sunkus Co., Ltd., FamilyMart Co., Ltd., and ITOCHU Corporation—founded the Karada Smile Project in January 2008 with the aim of facilitating research into and the development of healthy products throughout the entire process of their production from the raw material stage. The first merchandise from Haha no Kimochi, a new brand under the Karada Smile Project, was launched in June 2011. The brand concept comes from a mother's unceasing wish (*kimochi*) for the good eating habits of her whole family, including an appropriate nutritional balance, amount of calories, and plenty of delicious vegetables. Bread and yogurt products are currently available. Moving forward, we will provide products that actively promote health and offer a high level of value for customers.



Haha no Kimochi brand bread and yogurt