

September 28, 2010

This document is an English translation of a statement written initially in Japanese. The Japanese original should be considered as the primary version.

ITOCHU Corporation
(Code No. 8001, Tokyo Stock Exchange, 1st Section)
Representative Director and President: Masahiro Okafuji
Contact: Tomoyuki Takada
General Manager, Corporate Communication Division
(TEL. +81-3-3497-7291)

Announcement of Establishment of New Company to Invest in Chinese Food Business

ITOCHU Corporation (headquartered in Minato-ku, Tokyo; Masahiro Okafuji, President & CEO; hereinafter “ITOCHU”) hereby announces that ITOCHU has resolved, at its Board of Directors’ meeting held on September 28, 2010, to jointly hold shares of TING HSIN (CAYMAN ISLANDS) HOLDING CORP. (“Ting Hsin”) with ASAHI BREWERIES, LTD. (headquartered in Sumida-ku, Tokyo; Naoki Izumiya, President; hereinafter “ASAHI”) , and to establish a new company for the purpose of managing business of Ting Hsin and its group companies..

1. Purpose

Ting Hsin, of which 20% is held by ITOCHU, has decided to carry out an allocation of new shares to ASAHI’s wholly-owned subsidiary AI Beverage Holding Co., Ltd. (“AIB”), and as a result ASAHI and AIB will be involved in Ting Hsin’s business as shareholders.

Taking advantage of this opportunity, ITOCHU has agreed with ASAHI to form a business alliance for developing food business in Greater China markets, of mainly high-value and functional foods, in which ASAHI specializes within the Japan market, in addition to the beverage business in China. As part of this alliance, a new company is being established for the purpose of holding shares of Ting Hsin.

Please refer to the attached “Announcement of ASAHI BREWERIES’ Investment in the Holding Company of the Ting Hsin Group, one of the Largest Packaged Food Manufacturing and Distribution Groups in Greater China and its Business Alliance with ITOCHU Corporation” for details regarding the series of specific transactions involved.

2. Overview of new company

(1) Trade name	China Foods Investment Corp. (tentative)
(2) Head office	5-1, Kita-Aoyama 2-chome Minato-ku, Tokyo 107-8077, Japan
(3) Representative	To be dispatched from ITOCHU
(4) Principal businesses	Managing business of Ting Hsin and its group companies (Expected to hold roughly 25.2% of Ting Hsin’s shares)

(5) Capital (to be increased after establishment)	At establishment: approximately JPY 6.75 million (tentative) After capital increase: approximately JPY 90 billion (scheduled for November 2010)	
(6) Date of establishment	October 2010 (tentative)	
(7) Fiscal year-end	March 31	
(8) Ownership	ITOCHU: 74.07%; AIB: 25.93%	
(9) Relationship with ITOCHU	Capital	As per (8) above, ITOCHU will make of a capital investment equivalent to 74.07% in the new company.
	Personnel	As per (3) above, the plan is for a representative to be dispatched from ITOCHU. Other staffing, including additional dispatching from ITOCHU, has yet to be determined.
	Transactional	There are no significant transactions between ITOCHU and the company. In addition, there are no significant transactions between persons or companies affiliated with ITOCHU and persons or companies affiliated with the company.

3. Schedule

(1) Board of Directors' resolution	September 28, 2010
(2) Date of establishment	October 2010 (tentative)
(3) Date of capital increase	November 2010 (tentative)

4. Status of shares held

(1) Number of shares held at establishment	2,000 shares (Total number of voting rights: 2,000) (Ownership: 74.07%) [Reference] AIB's ownership: 25.93%
(2) Number of shares corresponding to capital increase	23,435,500 shares (Total number of voting rights: 23,435,500)
(3) Number of shares held after capital increase	23,437,500 shares (Total number of voting rights: 23,437,500) (Ownership: 74.07%) [Reference] AIB's ownership: 25.93%

5. Future outlook

The impact on ITOCHU's earnings for the fiscal year ending March 31, 2011, is deemed to be negligible.

<Reference>

TING HSIN (CAYMAN ISLANDS) HOLDING CORP.

Head office: Cayman Islands

Main office: No.125, Sung Chiang Rd., Taipei 104, Taiwan

Representative: Ying-Chiao Wei, Chairman

Number of group employees: 62,953 (as of December 31, 2009)

<Attachment>

September 28, 2010

PRESS RELEASE

ASAHI BREWERIES, LTD.
ITOCHU Corporation

Announcement of ASAHI BREWERIES' Investment in the Holding Company of the Ting Hsin Group, one of the Largest Packaged Food Manufacturing and Distribution Groups in Greater China and its Business Alliance with ITOCHU Corporation

ASAHI BREWERIES, LTD. ("ASAHI") has agreed to acquire approximately 6.54% of the outstanding shares (on the basis of a post capital increase by a new share subscription) of TING HSIN (CAYMAN ISLANDS) HOLDING CORP. ("Ting Hsin"), which is the holding company of the Ting Hsin Group, one of the largest packaged food manufacturing and distribution groups in Greater China, through allocation of new shares to ASAHI by Ting Hsin. The total amount of the share acquisition is valued at US\$520 million (*JPY 43.8 billion). ASAHI will acquire the new shares through AI Beverage Holding Co., Ltd. ("AIB"), a wholly-owned subsidiary of ASAHI.

Concurrently, ASAHI has agreed with ITOCHU Corporation ("ITOCHU"), which currently holds 20% of the outstanding shares of Ting Hsin, to form a business alliance for developing food business in Greater China markets, of mainly high-value and functional foods, in which ASAHI specializes within the Japan market, in addition to the beverage business in China. ASAHI and ITOCHU will jointly establish a new holding company, through which the two companies will hold Ting Hsin shares indirectly. Through the new holding company, ASAHI and ITOCHU will cooperate to expand food business in Greater China markets. The new holding company will hold approximately 25.2% of Ting Hsin shares.

In addition, ASAHI has agreed to sell 8% of shares of Tingyi-Asahi Beverages Holdings Co., Ltd. ("TAB"), which are held by AIB that currently holds 39.996% of the outstanding shares of AIB, to Ting Hsin. The transaction, which is valued at US\$520 million (*JPY 43.8 billion), will occur concurrently with the Ting Hsin new share subscription.

* Calculated at US\$1 = JPY84.3

Ting Hsin operates packaged food manufacturing and distribution, restaurant chains and retail businesses in Greater China through its subsidiaries and affiliates, including, among others,

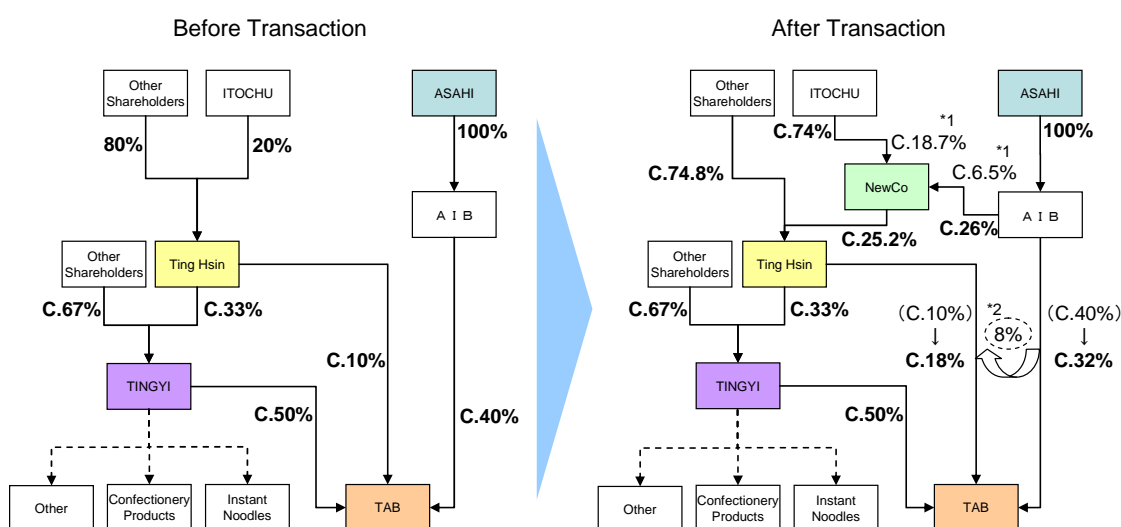
TINGYI (CAYMAN ISLANDS) HOLDING CORP. ("TINGYI"), which specializes in the production and distribution of instant noodles, beverages and confectionery products predominantly in China

ASAHI and ITOCHU started China beverage business in full swing in April 2004 by jointly investing in TAB, which is a beverage subsidiary of TINGYI. ASAHU has been providing TAB with technical, R&D and marketing assistance for its beverage operations and is committed to maintaining and further enhancing its business relationship with TAB. ITOCHU has established joint ventures with the Ting Hsin Group in convenience store and bread manufacturing businesses, etc., as well as it has acquired 20% of Ting Hsin shares as announced in November, 2008. These developments by ASAHU and ITOCHU have helped the establishment of solid relationship among ITOCHU, ASAHU and the Ting Hsin Group.

ASAHI's investment in Ting Hsin and the business alliance between ASAHU and ITOCHU aim to expand the scope of the alliance among ITOCHU, ASAHU and the Ting Hsin Group. ITOCHU and ASAHU will continue to attempt to develop and expand the food business in Greater China based on a broader alliance with the Ting Hsin Group, by providing manufacturing, quality control and R&D assistance and introducing high-quality products and high-value materials into the China market.

Regarding the impact of these transactions, please refer to the Tokyo Stock Exchange Filings, which were released as of today by ASAHU and ITOCHU, respectively.

The following charts briefly describe the outline of the contemplated transactions.



*1: Indirect Ting Hsin stake after the allocation of new shares to AIB and the establishment of NewCo
 *2: TAB stake sold to Ting Hsin

<References>

TING HSIN (CAYMAN ISLANDS) HOLDING CORP.

Head office: Cayman Islands
Main office: No.125, Sung Chiang Rd., Taipei, 104, Taiwan
Representative: Ying-Chiao Wei, Chairman
Number of group employees: 62,953 (as of December 31, 2009)

(Major Ting Hsin Group Companies)

1) TINGYI (CAYMAN ISLANDS) HOLDING CORP.

Head office: Cayman Islands
Representative: Ing-Chou Wei, Chairman
Investing area: Manufacturing and distribution of instant noodles,
beverages and confectionery products
Sales: US\$5.08 billion (for the fiscal year ended
December 31, 2009)
Number of employees: 50,023 (as of December 31, 2009)

2) Tingyi-Asahi Beverages Holding Co., Ltd

Head office: Cayman Islands
Representative: Ing-Chou Wei, Chairman
Investing area: Manufacturing and distribution of beverages in China
Sales: US\$2.55 billion (for the fiscal year ended
December 31, 2009)
Number of employees: 20,901 (as of December 31, 2009)