

19 Special Features

Capturing New Growth Opportunities

In this feature, case studies are used to illustrate the approach of ITOCHU, as a general trading company, to growth fields, and how that approach differs from those of companies in other industries.

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Our Mission and Values ~The ITOCHU Group Corporate Philosophy~

ITOCHU Mission

Committed to the Global Good



The ITOCHU group respects the individual, society, and the future in its Commitment to the Global Good.

Founded on the *sampo yoshi* management philosophy, this expresses ITOCHU's responsibility toward society and the Company's value in society.

ITOCHU Values



Visionary



Integrity



Diversity



Passion



Challenge

To realize the ITOCHU Mission, these are the values that each employee in the ITOCHU Group should respect. These are based on the values inherited from our predecessors, which have supported, and will continue to support, ITOCHU's development.