

I am One with Infinite Missions

The Corporate Message — I am One with Infinite Missions — is an expression that comes to mind when pondering the corporate philosophy of “Committed to the Global Good.”

The Corporate Message incorporates our promise to society, that we will continue to provide the abundance that results from business activities, and it also incorporates diverse aspects “typical to ITOCHU,” such as the rich personalities of our employees, our free spirited corporate culture, and “individual capabilities.” In this way, the Corporate Message expresses the values that must be shared by all employees as we take on further challenges.

Keeping ITOCHU’s spirit in our hearts and minds, we will aim for business activities to benefit the seller, the buyer, and society. In this way, we will fulfill our responsibility to society — our “infinite missions.”

— ITOCHU Mission —

Committed to the Global Good



The ITOCHU group respects
the individual, society, and
the future in its commitment
to the Global Good.

— ITOCHU Values —

 Visionary	 Integrity
 Diversity	 Passion
 Challenge	

Since its founding in 1858, ITOCHU has passed down the spirit of *sampo yoshi* (Good for the seller, Good for the buyer, and Good for society). After considering ways to demonstrate its commitment to society as an international corporation and to put this commitment into practice, in 1992 ITOCHU formulated “Committed to the Global Good” as a corporate philosophy. In 2009, in order for employees around the world to properly understand the philosophy and reflect them in their everyday work, the core element, “Committed to the Global Good,” was set as the ITOCHU Mission for the entire ITOCHU Group, and five values, called the ITOCHU Values, were positioned as vital for each employee.

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KEYWORD President's Message
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Strategy
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For details about ITOCHU's global network:
<http://www.itochu.co.jp/en/about/network/>

For details about major subsidiaries and associated companies:
http://www.itochu.co.jp/en/ir/doc/annual_report/2015/

- ▶ Investor Relations website <http://www.itochu.co.jp/en/ir/>
- ▶ CSR website <http://www.itochu.co.jp/en/csr/>