

Masatoshi Maki President, General Products & Realty Company



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Yasuniro Takanashi			

# **General Products & Realty Company**

#### **Business Fields**

- Paper and pulp (pulp, paper products, hygiene materials, new woodbased materials, wood chips, etc.)
- Goods and materials (natural rubber, tires, cement, slag, ceramics, etc.) ■ Wood products and materials (logs, lumber, fences, wooden structural materials and components, wood fiberboard, etc.)
- Logistics (3PL, domestic logistics, international logistics, logistics systems, etc.)
- Development and operation of real estate (housing, logistics facilities, commercial facilities, etc.)

## Company Strengths

- Construction materials-related companies that constitute an excellent value chain in North America
- Competitive pulp manufacturing business and a worldwide network for pulp sales
- The No. 1 tire retailer network and brand in the United Kingdom and a vertically integrated logistics network extending from wholesale to post-consumer car tires recycling
- Stable real estate development by leveraging the distinctive and diverse networks of a general trading company

Business Development Quantitative information > Page 126–133

Percentage of Earnings from Domestic Business (image)



## Specific Example of Realizing Business Transformation by Shifting to a Market-Oriented Perspective

### Acquisition of North American Engineered Wood Products (Posts and Beams) Business

Pacific Woodtech Corporation acquired the engineered wood products (posts and beams) manufacturing business in North America. With the acquisition of the business, three manufacturing plants in California and North Carolina in the United States, and British Columbia in Canada have been added, the company established engineered wood product manufacturing capabilities that cover the whole of North America. With its reinforced manufacturing capabilities, the company is focusing on the decking market, where further market growth is expected, and has begun the development and sales of structural materials for decking in addition to existing applications for engineered wood products. Following on from initiatives in our fence business, we will continue to increase the resilience of the value chain in the engineered wood products business with a view to further strengthening the earnings base of our North American construction materials business.





Engineered wood products made of laminated veneer lumber manufactured by Pacific Woodtech Corporation

	Strengthened the value chain of the construction materials busine products (posts and beams) business in the region
٩	Implemented capital investment and sales system development w METSA FIBRE OY of Finland
	Unified management through capital restructuring of the construct business in China
	Steadily created synergies in real estate development projects and Paraca Inc.
慼	Promoted a public–private partnership business by arranging a ge a disaster

	Created Value					
Grov	vth Opportunities (Sustainable Growth)					
	Enhancing profitability of new business fields such as decking materials by promoting M&As in the North American con- struction materials business					
<u>@</u> .	Contributing to the SDGs and strengthening profitability by promoting the recycling of existing products and expanding sales of eco-friendly products that use sustainable forest resources					
<u>(</u>	Establishing an earnings base by offering customers solutions that optimize their logistics operations and advancing an M&A to strengthen the logistics functions					
槵	Strengthening and expanding alliances in businesses peripheral to the construction and construction materials realms, including capital and business alliances with Nishimatsu Construction Co., Ltd., and Oriental Shiraishi Corporation, and promoting measures that address societal needs such as road infrastructure					
	Expanding operations in the North American real estate business through strategic alliances and joint investments with leading U.S. real estate companies					
Ris	k Responses (Lower Cost of Capital)					
Ð	Promoting the effective use of sustainable by-products (slag) as a cement alternative and creating sustainable and stable distribution channels					
8	Promoting the production and widespread use of sustainable natural rubber that excludes raw materials produced by illegal logging through the use of a traceability system developed by ITOCHU					

Risk Responses	Lower Cost	of Capita
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Crow	vth Opportunities (Sustainable Growth)
GIOW	vth Opportunities (Sustainable Growth) Corporate Value Cost of Capital Growth Rate
	Enhancing profitability of new business fields such as decking materials by promoting M&As in the North American con- struction materials business
<u>(</u>	Contributing to the SDGs and strengthening profitability by promoting the recycling of existing products and expanding sales of eco-friendly products that use sustainable forest resources
<u>(</u>	Establishing an earnings base by offering customers solutions that optimize their logistics operations and advancing an M&A to strengthen the logistics functions
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<u>®</u> 🛞	Promoting the production and widespread use of sustainable natural rubber that excludes raw materials produced by illegal logging through the use of a traceability system developed by ITOCHU
Ø	Revising Group companies' backbone systems (ERP) to improve efficiency in analysis operations ("cut") and reduce

57 security risk ("prevent")

Notes: Items related to Sustainability Action Plans are indicated with a mark for the corresponding material issues. Details of the action plans are available on ITOCHU's website: 🖵 https://www.itochu.co.jp/en/csr/itochu/actionplan/

- 🚇 Evolve Businesses through Technological Innovation 🛞 Address Climate Change (Contribute to a Decarbonized Society)
- 🛞 Ensure Stable Procurement and Supply 🖓 Maintain Rigorous Governance Structures

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Pacific Woodtech Corporation
From left:
Yasuhiro Terashita (Dispatched),
Kotaro Yamamoto (Dispatched),
Jim Enright, Heather Dillard,
Dan Milfred, Shuhei Kawano
(Dispatched)

		Cost of C	Cr	eated Val	ue
	Corporate Value		Cost of Capital	_	Growth Rate
ess in North America by acquiring an engineered wood					
vith the aim of increasing softwood pulp production at					

construction materials business in North America and the logistics

rojects and others, with Nishimatsu Construction Co., Ltd., and

nging a general gymnasium which functions as a shelter in times of

🙈 Develop a Rewarding Work Environment 🛛 👯 Respect and Consider Human Rights 🛛 🚱 Contribute to Healthier and More Affluent Lifestyles